



Our solutions enable you to:

- Identify inefficient, automatable processes
- Optimize processes with guidance and automated flows
- Measure automated processes and identify areas for improvement

Identify the Processes Best-Suited for Automation

Utilizing a powerful **Desktop Analytics** solution, your employees' desktop activities and processes are monitored, to deliver actionable insights. Powered by a data-driven intelligent decisioning engine, NICE helps identify the processes that are the best candidates for process automation and guidance. **Desktop Analytics** evaluates the applications and tasks your employees do every day and uncovers inefficiencies and bottlenecks in existing processes. It uncovers best practices and the optimal process path by which process automation can be defined or process guidance provided.

Optimize Work with Attended and Unattended Process Automation

NICE Advanced Process Automation offers two flexible approaches to simplifying and streamlining your processes:

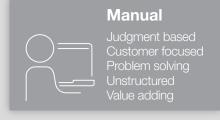
Robotic Automation -

Server-based robots automate complete processes that do not require human judgement or intervention. Processes vary by industry and by role and include tasks like account verification or the creation of letters of employment. From start to finish, **Robotic Automation** automates all the steps needed to perform the task, freeing employees to focus on other processes that require their specialized skills and attention. This is also referred to as unattended automation.

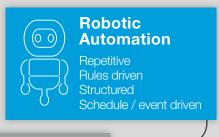
Desktop Automation -

Desktop robots automate repetitive desktop tasks and provide accurate information and guidance when and where it's needed. **Desktop Automation** provides employees with quick links to data and real-time next-best-action guidance in context to help them work more efficiently and accurately. As a result, employees can focus on more engaging tasks and on providing a great customer experience, rather than on processes and systems. This type of automation is also referred to as attended automation.

Task Automation Spectrum







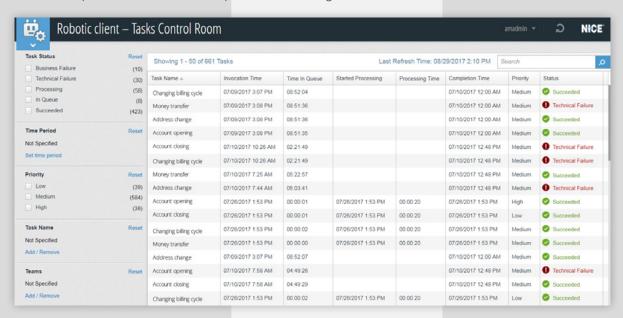
ADVANCED PROCESS AUTOMATION

Manage a Robotic Workforce with Ease

A digital workforce needs to be monitored and managed, just as a human workforce does. You want to ensure that your robots are executing processes flawlessly, and in a timely manner.

The NICE process automation solution includes a centralized management (robots control Room) that monitors the livelihood of the system and allocates robotic resources based on your needs at any given time. It is fully scalable, providing real-time visibility and control.

The tasks control room enables you to view the specific tasks and the overall volume of work being executed by the robots. This is all visible in a single screen view. The system tracks task successes and failures and provides alerts when a supervisor needs to get involved.



NICE Advanced Process Automation offers benefits across the board:

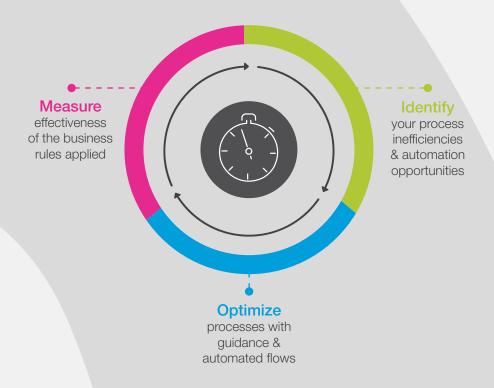
- Improved productivity: Robots are four to five times as fast as the average employee and can work around the clock, allowing more tasks to be executed at any given time.
- Higher employee satisfaction: Relieving employees of the tasks they don't want to do leads to happier workers.
- Better resource utilization: Employing a robotic workforce alongside the human workforce lets you scale up activity quickly without having to recruit or train people.
- Increased customer satisfaction: Automation of routine processes eliminates the risk of human error and significantly improves SLAs, resulting in happier customers.
- Fast ROI: With improved performance, better resources utilization and less time spent fixing errors, you can realize a rapid return on your investment.
- Seamless Integration: Built-in integration, with other NICE and third party workplace applications, gets your automation project rolling smoothly.
- Automate More Processes: with our advanced OCR capabilities, you can automate processes from unstructured data sources, such as scanned documents.

Drive More Intelligent Customer Service

NICE's open robotic automation framework drives smarter customer service by integrating with leading artificial intelligence technologies. Our process automation robots can learn, understand and execute processes based on unstructured data – scanned documents, chats, text messages and more – while improving themselves over time. They can communicate with all of your organization's bots, from virtual agents to chat and voice bots, providing end-to-end service by performing back-end actions in real time.

Fuel Continuous Improvement

Process automation is rarely a one-time opportunity; rather, it offers organizations around the world the ability to continuously improve. NICE Advanced Process Automation enables you to identify automatable processes and then automate and monitor them. They provide insight into additional areas in which productivity can be improved. By freeing your people to focus on more engaging, higher-value activities, you can optimize your organization, for a very real competitive advantage.



For more information, visit our website at: www.nice.com/rpa

About NICE

NICE Ltd (Nasdaq:NICE) is the worldwide leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE Ltd helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 22,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies, are using NICE Ltd solutions.

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