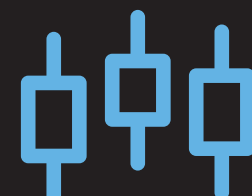
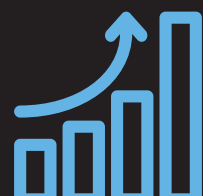


12 Reasons for NICE ENGAGE Platform & AIR

Minimized IT Footprint and Higher Scale

- 1 REDUCE YOUR SERVER COUNT:** with a flexible multi-channel Advanced Interaction Recorder that incorporates all archiving needs
- 2 GAIN MORE POWER:** with up to 5,000 recording channels per Advanced Interaction Recorder and unlimited archiving rules
- 3 BUILD REAL-TIME FOUNDATIONS:** with streaming from the first second that serves as the foundation for your real-time applications



Next Generation Business Continuity

- 4 NEVER LOSE A SINGLE CALL:** with a "Best Call" dual recording solution and direct storage archiving mechanism
- 5 PROTECT YOUR DATA CENTER:** with local and geo resiliency for all components, 1-click disaster recovery and revamped N+1 architecture
- 6 ENSURE YOU ARE ALWAYS UP AND RUNNING:** with advanced alarm capabilities



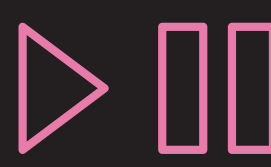
Simplified System Management

- 7 DIY ADMINISTRATION:** with new, easy-to-use system mapping and optimized licensing management
- 8 UPGRADE WITH "ZERO" RECORDING LOSS:** with our "Silent Update Pack Install" capability
- 9 REDUCE YOUR MAINTENANCE WINDOW:** with Maintenance Mode and floating spare mechanism

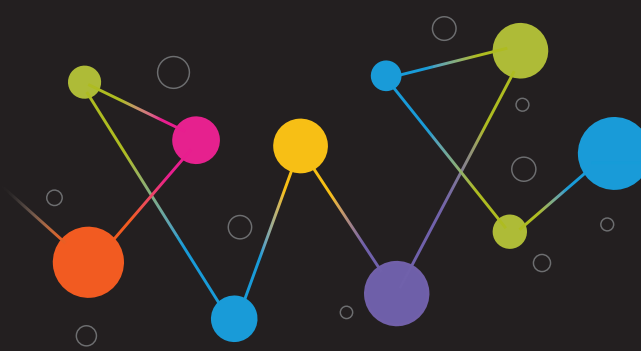


Redefined Compliance Recording

- 10 REDUCE ORGANIZATIONAL EXPOSURE:** with a PCI-DSS3 qualified system, advanced privacy rules and end-to-end encryption
- 11 ACE YOUR EVIDENCE-KEEPING:** with a flexible retention management tool and "Interaction Lock-Down" feature
- 12 AVOID HUMAN ERRORS:** with archiving data protection and automatic pause/resume for all



All aligned with current IT standards including the latest OS/SQL support, 64bit and .NET4



NICE CUSTOMER ENGAGEMENT SOLUTIONS

Be Ready for Every Journey!