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## EDGAR Submission Header Summary

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Submission Type	6-K
Live File	on
Return Copy	on
Submission Contact	Yaron Kleiner
Submission Contact Phone Number	011-972-54-2233-054
Exchange	NASD
Confirming Copy	off
Filer CIK	0001003935
Filer CCC	hd7dr#ex
Period of Report	11/03/14
Notify via Filing website Only	off
Emails	edgar@z-k.co.il

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### Documents

6-K	zk1415727.htm
	6-K
EX-99.1	exhibit_99-1.htm
	Exhibit 99.1
EX-99.2	exhibit_99-2.htm
	Exhibit 99.2
EX-99.3	exhibit_99-3.htm
	Exhibit 99.3
EX-99.4	exhibit_99-4.htm
	Exhibit 99.4
EX-99.5	exhibit_99-5.htm
	Exhibit 99.5
EX-99.6	exhibit_99-6.htm
	Exhibit 99.6
EX-99.7	exhibit_99-7.htm
	Exhibit 99.7

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### Module and Segment References

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**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 6-K**

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13A-16 OR 15D-16 OF  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of October 2014 (Report No. 1)

Commission File Number: 0-27466

**NICE-SYSTEMS LTD.**

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(Translation of Registrant's Name into English)

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22 Zarchin Street, P.O. Box 690, Ra'anana, Israel  
(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_

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## CONTENTS

This Report on Form 6-K of NICE consists of the following documents, which are attached hereto and incorporated by reference herein:

- 99.1 Press Release: NICE Named Best of Show Winner at FinovateFall 2014 for Demonstrating How Voice Biometrics Authenticates Callers in Real Time, Dated October 1, 2014
  - 99.2 Press Release: NICE and Truphone Announce Integrated Cellular Recording Solution for International Compliance, Dated October 7, 2014
  - 99.3 Press Release: Awards Roll in From Around the World for NICE's Suspect Search Solution, Dated October 7, 2014
  - 99.4 Press Release: NICE Teams Up with Customers and Industry Experts for Webinar Series Focusing on Enterprise Wide Operational Efficiency, Dated October 14, 2014
  - 99.5 Press Release: NICE Trading Recording Solution Receives Microsoft Lync Qualification, Dated October 20, 2014
  - 99.6 Press Release: NICE Actimize Partners with Alacra to Integrate Compliance and Reference Data Platform Technology Into the Actimize Customer Due Diligence Anti-Money Laundering Solution, Dated October 21, 2014
  - 99.7 Press Release: NICE Named Leader in Customer Interaction Analytics by Ovum, Dated October 22, 2014
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

**NICE-SYSTEMS LTD.**

By: /s/ Yechiam Cohen

Name: Yechiam Cohen

Title: General Counsel

Dated: November 3, 2014

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## EXHIBIT INDEX

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**NICE Named Best of Show Winner at FinovateFall 2014 for  
Demonstrating How Voice Biometrics Authenticates Callers in Real Time**

*The NICE Real-Time Authentication solution helps financial institutions efficiently, seamlessly and  
securely service customers*

**Ra'anana, Israel, October 1, 2014** – NICE Systems (NASDAQ: NICE) today announced that NICE was selected as a Best of Show winner at FinovateFall 2014 for its Real-Time Authentication demonstration. The event took place on September 23-24, 2014 at the New York Hilton Midtown in New York City.

The NICE Real-Time Authentication solution validates customers as they conduct a conversation with an agent, using their voice as a unique identifier, all without PINs, passwords, or key phrases to remember. NICE's patent-pending Seamless™ Passive Enrollment process leverages a customer's previous call recordings to create a voice print to automatically confirm the caller's identity.

The solution simplifies the often rigorous authentication process, reducing customer effort by avoiding interrogation-like questioning. It also drives down average handle time by up to 45 seconds per call. NICE Real-Time Authentication is already being used by several large financial institutions across the globe, handling millions of calls with high availability and large-scale capacity.

FinovateFall, a demo-based conference in the fields of banking and financial technology, hosted 70 companies which unveiled their latest and greatest financial technology. Best of Show winners were selected by the 1,500 attendees who voted for their top three favorite company demos on both days. By presenting its Real-Time Authentication solution, NICE was among the top seven companies who were crowned Best of Show winners.

**Eric Mattson, CEO, Finovate**

"The Best of Show winners at FinovateFall 2014 showcased some of the industry's most cutting edge products in the banking and financial technology sector. The fact that their peers selected their solutions as compelling and innovative offerings reinforces their valuable contributions to the financial industry."

**Miki Migdal, President, Enterprise Product Group**

"We are honored to have been selected as a winner of the Best of Show at Finovate2014. Recognition for our Real-Time Authentication solution proves that there is a strong need in the market for advanced technology solutions that can help financial institutions provide exceptional customer service. With our technology, they are able to get closer to their customers by providing them faster and smarter service, while protecting them against fraud."

**About FinovateFall**

FinovateFall is a demo-based conference for innovative startups and established companies in the fields of banking and financial technology. Held in New York City, the event offers an insight-packed glimpse of the future of money via a fast-paced, intimate, and unique format. FinovateFall is organized by The Finovate Group. For more information on the event or to view videos of previous demos, visit [finovate.com](http://finovate.com).

**About NICE Systems**

NICE Systems (NASDAQ: NICE) is the worldwide leading provider of software solutions that enable organizations to take the next best action in order to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE's solutions empower organizations to capture, analyze, and apply, in real time, insights from both structured and unstructured Big Data. This data comes from multiple sources, including phone calls, mobile apps, emails, chat, social media, video, and transactions. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. [www.nice.com](http://www.nice.com).

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**Forward-Looking Statements**

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**NICE and Truphone Announce Integrated Cellular Recording Solution  
for International Compliance**

*The combination of Truphone's mobile recording technology with NICE's Trading Recording system will  
enable clients to comply with the latest cellular record keeping regulations*

**RA'ANANA, ISRAEL, and LONDON – October 7, 2014 – NICE Systems (NASDAQ: NICE) and Truphone**, the global mobile network, today announced that they have successfully integrated the cellular carrier's mobile recording service with the NICE Trading Recording (NTR) system.

This partnership will enable clients to have an integrated solution to comply with the newest international cellular record keeping regulations, including FCA in the UK and Dodd-Frank in the US. These rules mandate that financial institutions capture, store and retrieve mobile communications that relate to specific trades in the UK and US. With further regulations being considered across many European and Asian financial centers, the integration of Truphone technology into the NICE NTR system future proofs customers' mobile recording capabilities and ensures continuing regulatory compliance.

The addition of Truphone Mobile Recording, which provides seamless recording in over 200 countries, gives NICE NTR customers an integrated solution to store and analyze data, the integrated NTR system also offers organizations the increased security and privacy of having one platform on their premises to record voice, instant messenger and data communications across fixed and mobile platforms.

NICE Trading Recording has the ability to capture all voice interactions across the different channels (front-end, back-office, mobile phones, etc.). NTR's seamless integration into the NICE Communication Surveillance platform offers customers combined communication tools providing unprecedented compliance control and investigation ability.

**Yaron Morgenstern, General Manager, Financial Markets Compliance, NICE**

"We believe that our partnership with Truphone will provide significant benefits to our global customers. The growth of mobile capture is important to NICE as we continue to offer our customers secure, intelligent multichannel compliance software to help manage the ever changing compliance rules and challenges."

**Paul Liesching, Senior Vice President, Truphone Mobile Recording, Truphone**

"We are delighted that our Mobile Recording capability will further enhance the NICE Trading Recording system. By integrating Truphone Mobile Recording, NTR customers will now be able to support their mobile compliance and governance requirements across four continents."

**About Truphone**

Truphone is the first mobile operator in the world that expands the reach of businesses beyond the borders of their home country. One of the ways Truphone achieves this is by providing multiple international numbers on a single SIM, enabling businesses to make international calls that are treated as local calls and providing contacts a direct way to get in touch on a local number. Truphone's approach also eliminates or reduces mobile roaming costs for voice and data services, keeping staff better connected when they travel. Truphone's patented SIM-based offering works in more than 200 countries. Headquartered out of London, Truphone has 13 offices across four continents and continues to expand aggressively. James Tagg, Chief Technical Officer and Founder of Truphone, is the British entrepreneur known for inventing touchscreen technology and internet calling for mobile phones.

**Truphone Corporate Media Contact**

Brunswick, +44 (0) 20-7404-5959, [truphone@brunswickgroup.com](mailto:truphone@brunswickgroup.com)

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**Awards Roll in From Around the World for NICE's Suspect Search Solution**

*The new video analytics solution is recognized for its innovation in the security industry, as selected by technology experts, end users, and fellow industry players*

**Paramus, New Jersey, October 7, 2014** – NICE Systems (NASDAQ: NICE) today announced that it has received several awards for its Suspect Search Video Analytics solution, which was officially announced to the market on September 22 and showcased for the first time at ASIS International 2014.

- **ASIS Accolades award** – presented by ASIS International, the organization for security professionals worldwide, this award recognizes the security industry's most innovative new products, services and solutions
- **Campus Safety BEST award** – recognizing superlative security, law enforcement, emergency management and safety solutions for K-12 campuses, institutions of higher education and healthcare organizations
- **Security Trophy for "Innovative Tool and Application" of the Year - 2014** (by Marc Dumas Conseil, France) – awarded to the company that demonstrates innovative and effective solutions for improving the performance of security teams and their clients

NICE Suspect Search is a patent-pending video analytics technology that can quickly locate and retrace the movements of a suspect, lost child, or other person of interest within a video surveillance network. Video footage from different cameras and time frames can be reviewed in just minutes, as the system automatically filters out 95 percent of irrelevant images. In addition to achieving faster response times, organizations are able to restore normal operations quicker following a breach to a sensitive area. Digitally stamped images, video, and related location information associated with each search can easily be shared with police departments and district attorneys as part of forensic investigations.

**Chris Wooten, Executive Vice President, NICE Security Group**

"Shortly after its launch, Suspect Search received a number of accolades from around the globe. This enthusiasm reinforces the market need for such a solution and further positions NICE as a leading innovator in the industry. Suspect Search is an important tool which allows for the practical application of video analytics in order to search for a specific person in real time."

NICE's security solutions help organizations capture, analyze and leverage big data to anticipate, manage and mitigate security and safety risks, improve operations, and make the world a safer place. The NICE security, intelligence and cyber offerings provide valuable insights that enable enterprises and government agencies to take the best action at the right time by correlating structured and unstructured data from multiple sensors and channels, detecting irregular patterns, and recognizing trends. The solutions have been deployed to help secure a broad range of organizations and events, such as banks, utility companies, airports, seaports, city centers, transportation systems, major tourist attractions, as well as sporting events and diplomatic meetings.

**For more information on NICE Suspect Search, visit <http://www.nice.com/find-right-now/>**

**About NICE Systems**

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***Forward-Looking Statements Pertaining to NICE Systems***

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**NICE Teams Up with Customers and Industry Experts for Webinar Series Focusing on Enterprise Wide Operational Efficiency**

*NICE will also be hosting a three-city road show with its customers across North America*

**Paramus, New Jersey, October 14, 2014** – NICE Systems (NASDAQ: NICE) today announced a series of live webinars and local events that will present best practices and use cases to help organizations improve operational efficiency in their contact center and their back office through call handle time reduction, improved productivity, more efficient scheduling and more.

Leading analysts from Aberdeen, Current Analysis, Opus Research and Ovum, as well as NICE customers and experts will discuss the latest industry trends and technologies to help companies achieve their business results.

These informative sessions will address various roles within the contact center and back office by:

- Panel discussions to stimulate lively dialog about best practices for various verticals
- Presenting technical product demonstrations of the new NICE Engage Platform and NICE Back Office Performance Suite
- Live webcasts to help operations and IT employees enhance their performance

Join our webinar series **to learn how you can get closer to your customers with NICE Contact Center and Back Office solutions.**

<b>October 15</b>	Workforce Management Scheduling in the Back Office
<b>October 16</b>	Recording for Regulatory Compliance
<b>October 23</b>	Catalyst360° Builds Retention and Sales ROI with Interaction Analytics
<b>October 29</b>	Aberdeen Shares Secrets for Improved Productivity in Your Back Office
<b>October 30</b>	Current Analysis presents: Capturing the Voice of the Customer with Speech Analytics
<b>November 5</b>	Quality Management: The Good the Better and the Best
<b>November 6</b>	Real-Time Fraud and Authentication: The Truth is in the Moment
<b>November 12</b>	Keith Dawson from Ovum: Cross-pollination of Back Office Best Practices
<b>November 13</b>	Automating Business Processes
<b>November 20</b>	Reducing TCO in the Contact Center
<b>December 4</b>	Stopping bad guys in real time with Dan Miller from Opus Research
<b>December 18</b>	Fraud and Authentication Roundtable: A panel discussion by industry experts

NICE will also be hosting a three-city road show in North America together with its customers. The event will reveal how to unleash the power of understanding interactions in real time to change the landscape of customer insights and improve the customer journey. The locations and dates for the road show are as follows:

**Join our road show at a location near you by registering here.**

<b>October 14</b>	Minneapolis, MN – with eBay Enterprise
<b>October 16</b>	Montreal, Canada – with AIMIA, Desjardins
<b>November 6</b>	Orlando, FL – with eBay Enterprise, Ricoh

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**NICE Trading Recording Solution Receives Microsoft Lync Qualification**

*NICE delivers the industry's first dedicated compliance recording platform for both trading floor and back office environments with its support for Microsoft Lync*

**RA'ANANA, ISRAEL, October 20, 2014** – NICE Systems (NASDAQ: NICE) today announced that the NICE Trading Recording solution has been qualified to support Microsoft Lync, Microsoft's next generation unified communications software. The qualification ensures that financial institutions can now use the same reliable, secure and scalable recording platform used in their trading floors for the back office. NICE Trading Recording has the ability to capture all voice interactions across different channels, such as front-end, back office and mobile phones, to help ensure regulatory compliance.

NICE Trading Recording is an innovative recording solution designed to help financial institutions with essential capabilities such as retention, retrieval, advanced search, and monitoring. It supports a secure and automated process that documents all access to call recordings and delivers instant call retrieval and replay to the workstation. As more and more financial institutions are using Microsoft Lync, NICE has adapted its NICE Trading Recording solution to support the growing and diverse forms of communications that customers need to capture.

Microsoft and NICE are strengthening their long-standing partnership with this new integration. NICE is already part of Microsoft's ISV Developer Program, integrating Microsoft Lync into the NICE Interaction Management platform. This recent qualification extends NICE's existing broad reach in the financial trading market.

**Dan Benedict, Program Manager of Lync ISV Developer Programs, Microsoft**

"Our partners are helping us to extend the Lync 2013 software platform with applications that meet an expanding variety of business and communications needs. The qualification of financial trading floor tools, such as the NICE Trading Recording solution, allows us to support our Lync customer requirements with the highest levels of functionality and usability."

**Yaron Morgenstern, General Manager, Financial Markets Compliance, NICE**

"With the already extensive number of NICE Trading Floor deployments in trading floors throughout the world, Microsoft Lync qualification is an important and logical step to expand our integration possibilities in the financial sector. NICE is deeply committed to providing our customers with a rich portfolio of solutions that contain the latest innovations and integrations to meet their regulatory compliance needs."

**About Microsoft**

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential. [www.microsoft.com](http://www.microsoft.com)

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212-806-3841  
[carolann.thomas@alacra.com](mailto:carolann.thomas@alacra.com)

**NICE Actimize Partners with Alacra to Integrate Compliance and Reference Data Platform  
Technology Into the Actimize Customer Due Diligence Anti-Money Laundering Solution**

*The product alliance marries NICE Actimize workflow and analytics functionality with Alacra's reference  
data tools to create industry-leading customer risk assessment*

**NEW YORK – October 21, 2014** – NICE Actimize, a NICE Systems (NASDAQ:NICE) business and the largest and broadest provider of a single financial crime, risk and compliance software platform for the financial services industry, announced today that it has partnered with Alacra, Inc., a leading provider of online business information solutions. The alliance is designed to integrate Alacra's market leading customer onboarding and Know-Your-Customer tool, Alacra Compliance Enterprise ("ACE") and Alacra's Reference Data Platform, into NICE Actimize's Customer Due Diligence ("CDD") anti-money laundering solution. The combined solution will create one of the most advanced and innovative customer risk assessment tools in the marketplace.

Powered by Alacra and supported by NICE Actimize's extensive experience in providing anti-money laundering solutions, the NICE Actimize CDD solution will offer seamless integration with third-party data providers to allow financial institutions to easily identify and manage the investigation processes of high risk customers by leveraging external data sources to offer enhanced real-time data investigations. This joint solution will proactively monitor the latest breaking news, as well as client defined lists, thus providing users with a proactive system which monitors both internal and external risks.

Delivering a complete customer risk solution, the enhanced Actimize CDD solution addresses multiple needs across the entire due diligence process lifecycle, including the contextualization of aggregated negative news data into a "newspage" format. Additionally, the primary capabilities of the joint product include a unified interface designed to search, access and append negative news content to risk-rating reports and automation of a periodic review process via alert pushes based on verified data changes and "new negative news".

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The joint capabilities also include a risk-based scoring engine based on hundreds of pre-built risk factors and packaged algorithms. An additional data auto-population feature addresses data quality efficiency and allows financial institutions to onboard corporate and individual customers in a quicker, more standardized way.

“Our customers and industry regulators have been demanding a more integrated tool to assess risk within their customer base,” said Joe Friscia, president, NICE Actimize. “By combining NICE Actimize workflow and analytics functionality with the know-your-customer, reference data tools from Alacra, we have created one of the industry’s most advanced and comprehensive risk assessment tools.”

“NICE Actimize is a leading force in anti-money laundering solutions, and we are looking forward to bringing our proven reference data integration tools and technology to its customers and their implementation of Customer Due Diligence capabilities,” said Steve Goldstein, CEO of Alacra. “Having access to a centralized list of PEPs, sanctions and enforcement lists, as well as adverse news, will give Actimize customers enhanced capabilities to be fully compliant with the latest anti-money laundering and know-your-customer standards.”

Alacra Compliance Enterprise, an award-winning on-boarding and KYC tool, addresses regulatory and risk requirements with an efficient, consistent and documented vetting process. Alacra products offer a single point of access to comprehensive business data from more than 75 premium publishers providing company financial information, business news, sanctions and PEPs lists, credit information, shareholding data, investment analysis, market research and databases for legal entity identification. Alacra’s aggregated premium content help clients quickly access the information they need to make informed decisions.

NICE Actimize’s AML solution suite enables integrated AML lifecycle management while delivering insight across the customer lifecycle to ensure cost-effective AML operations for a positive, holistic customer experience. The suite includes five components, including Suspicious Activity Monitoring, Customer Due Diligence, Watch List Filtering, CTR Process and Automation, and a FATCA Compliance solution.

**About Alacra, Inc.**

Alacra develops workflow applications that enable 300,000 end users at over 200 financial institutions, professional service firms and corporations to find, organize, analyze and present mission-critical business information. With almost 200 unique databases available to our clients, Alacra has under license the largest collection of premium business information in the world. It incorporates these databases into configured solutions that bring an efficient, consistent and thorough process to client onboarding, client screening, vendor risk management and front office business research. By combining licensed and web-based content Alacra also provides a range of entity reference data solutions that help its clients maintain extremely accurate legal entity data and meet global regulatory requirements. Alacra was established in 1996. It has 60 employees and has offices in New York and London. [www.alacra.com](http://www.alacra.com)

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**About NICE Actimize**

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers and investors assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading. Find us at [www.nice.com/actimize](http://www.nice.com/actimize), @NICE\_Actimize or NASDAQ:NICE.

**About NICE Systems**

NICE Systems (NASDAQ: NICE) is the worldwide leading provider of software solutions that enable organizations to take the next best action in order to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE's solutions empower organizations to capture, analyze, and apply, in real time, insights from both structured and unstructured Big Data. This data comes from multiple sources, including phone calls, mobile apps, emails, chat, social media, video, and transactions. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. [www.nice.com](http://www.nice.com)

**Trademark note:** Actimize, the Actimize logo, NICE, and the NICE logo are trademarks or registered trademarks of NICE Systems Ltd. and/or its subsidiaries. All other marks are trademarks of their respective owners.

**Forward-Looking Statements**

*This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Mr. Friscia, are based on the current expectations of the management of NICE-Systems Ltd. (the Company) only, and are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) and the resulting uncertainties; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; pressure on pricing resulting from competition; and inability to maintain certain marketing and distribution arrangements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.*

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**NICE Named Leader in Customer Interaction Analytics by Ovum**

*NICE recognized as a market leader, delivering real-time analytics based insights that are successfully used by leading organizations*

**RA'ANANA, ISRAEL, October 22, 2014** – NICE Systems (NASDAQ: NICE) announced today that it has been recognized by research firm Ovum as a leader in the Customer Interaction Analytics market. The research explores the ability of vendors to handle multichannel customer interactions and map these to agent performance data. The vendors evaluated were compared based on the strength and breadth of their technology capabilities, the views of their customers, and the impact that each company has in the market.

In the Ovum report, NICE customers expressed that they were particularly impressed with the company's integration across the tools in the NICE suite, its support and services, and the breadth of its products.

NICE Interaction Analytics has been bolstered by the recently launched NICE Engage Platform, the company's next generation capture platform which supports 100 percent real-time analytics at unrivaled scale, speed, and low cost of ownership. The platform empowers more agents with immediate next-best-action guidance, delivering the relevant insights within seconds of the customer engagement.

NICE Interaction Analytics enables contact center managers and other service and marketing managers make timely, better-informed decisions and drive action to improve service processes. Analytics can be applied across channels, using powerful patented algorithms to analyze speech, call flow, social media, email and online chat conversations, customer surveys and agents' desktop activity.

**Aphrodite Brinsmead, Senior Analyst at Ovum**

"Customer interaction analytics is one of the highest growth markets in the workforce optimization space with a predicted growth rate of 12% from 2013 to 2018. These analytics tools will play a vital role in shaping contact center requirements and business strategy. Businesses need better insight into customer behavior in order to improve their services and influence customer loyalty. They are investing in speech and text analytics tools to help them pinpoint trends across interactions."

**Miki Migdal, President, NICE Enterprise Product Group**

"Companies recognize the value of analytics to understand today's customer and ensure that they are prepared to provide an exceptional customer experience. This report validates our vision in this space. We are proud to be acknowledged as industry leaders who provide innovative solutions that help organizations gain valuable insights from their multichannel interactions and get them closer to their customers."

**About NICE Systems**

NICE Systems (NASDAQ: NICE) is the worldwide leading provider of software solutions that enable organizations to take the next best action in order to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE's solutions empower organizations to capture, analyze, and apply, in real time, insights from both structured and unstructured Big Data. This data comes from multiple sources, including phone calls, mobile apps, emails, chat, social media, video, and transactions. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. [www.nice.com](http://www.nice.com).

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