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Documents

6-K	zk1312582.htm
	6-K
EX-99.1	exhibit_99-1.htm
	Exhibit 99.1
EX-99.2	exhibit_99-2.htm
	Exhibit 99.2
EX-99.3	exhibit_99-3.htm
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	Exhibit 99.8

Module and Segment References

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13A-16 OR 15D-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

For the month of January 2012 (Report No. 1)

Commission File Number: 0-27466

NICE-SYSTEMS LTD.

(Translation of Registrant's Name into English)

22 Zarchin Street, P.O. Box 690, Ra'anana, Israel

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ____

CONTENTS

This Report on Form 6-K of NICE consists of the following documents, which are attached hereto and incorporated by reference herein:

- 99.1 Press Release: NICE Ranked as the Leader in the Global PSIM Market by IMS Research, Dated January 3, 2013
 - 99.2 Press Release: NICE Actimize Selected as a “Best-in-Class” Vendor in Three Categories in Analyst Firm’s 2012 Anti-Money Laundering Technology Report, Dated January 7, 2013
 - 99.3 Press Release: NICE Situator Named Best PSIM Solution in GSN’s 2012 Homeland Security Awards, Dated January 8, 2013
 - 99.4 NICE Utilizes Voice Biometrics Technology to Expand Fraud Prevention Suite to Contact Centers, Dated January 9, 2013
 - 99.5 Press Release: NICE Actimize’s Card Fraud Solution Used by Thailand’s National ITMX, A Leading Interbank Payment Provider, to Detect Fraud, Dated January 15, 2013
 - 99.6 Press Release: NICE Actimize Selected as a “Best-in-Class” Vendor in Three Categories in Analyst Firm’s 2012 Enterprise Fraud Management Report, Dated January 23, 2013
 - 99.7 Press Release: NICE Again Ranked as Worldwide Leader in Speech Analytics Market by Analyst Firm DMG Consulting, Dated January 24, 2013
 - 99.8 Press Release: NICE Launches Industry’s First Full Cloud-Based Workforce Optimization Suite, Dated January 29, 2013
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

NICE-SYSTEMS LTD.

By: /s/ Yechiam Cohen

Name: Yechiam Cohen

Title: General Counsel

Dated: February 6, 2013

EXHIBIT INDEX

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NICE Ranked as the Leader in the Global PSIM Market by IMS Research

NICE recognized for its ability to customize and deliver complex PSIM solutions for leading organizations worldwide

RA'ANANA, ISRAEL, January 3, 2013 – NICE Systems (NASDAQ: NICE) is ranked as the global leader in providing Physical Security Information Management (PSIM) software solutions, according to IMS Research (now part of IHS). The 2012 IMS Research Physical Security Information Management World Report counts NICE as the leading supplier of PSIM software based on revenues in 2011. This is the second consecutive IMS Research PSIM report that ranks NICE as the top vendor worldwide.

“The PSIM market has high barriers to entry, since it is an area that demands the type of resources available only to well-established security solutions providers that have the ability to develop, customize, and deliver complex offerings,” said Niall Jenkins, manager of video surveillance and security research at IHS.

NICE’s ranking as the leading PSIM provider is based on its situation management solution, NICE Situator, which met the following criteria:

- Capture and correlation of third-party systems and sensors – NICE Situator’s gateway library and open architecture allow for the seamless integration and management of third-party systems and sensors. Situator’s correlation engine filters the relevant information and presents a single incident to the operator.
- Active policy management and rules-based processes – Automatic tasks and adaptive workflows can be implemented based on pre-defined triggers and events for efficient collaboration and management of a situation.
- Visualization and mapping – Situator geographically maps out all systems and sensors for a comprehensive view of the situation in 2D and 3D.
- Post-event reporting and analysis – All activity managed by Situator is logged, allowing for the production of comprehensive “big picture” debriefing, analysis, and reporting.

“The IMS Research market share ranking reinforces our position as a top provider of solutions that help enterprises and governments anticipate, manage and mitigate security and safety risks and improve operations. This is the second analyst firm that has recognized our leadership in the PSIM market,” said Yaron Tchwelli, Security President and EVP Business Operation at NICE. “What differentiates NICE is the ability to transform big data into operational intelligence through correlation, adaptive workflows, and trend analysis, which promote a high level of situational awareness and effective responses.”

NICE’s Security solutions help organizations capture, analyze and leverage big data to anticipate, manage and mitigate security and safety risks, improve operations, and make the world a safer place. The NICE security, intelligence and cyber offerings provide valuable insights that enable enterprises and governments to take the best action at the right time by correlating structured and unstructured data from multiple sensors and channels, detecting irregular patterns, and recognizing trends. NICE Security solutions are used by thousands of customers worldwide, including transportation systems, critical infrastructure, city centers, banks, enterprises and government agencies.

About NICE Systems

NICE (NASDAQ: NICE) is the worldwide leader of software solutions that deliver strategic insights by capturing and analyzing mass quantities of structured and unstructured data in real time from multiple sources, including phone calls, mobile apps, emails, chat, social media, and video. NICE’s solutions enable organizations to take the Next-Best-Action to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. www.nice.com.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Messer Tchwellia, are based on the current expectations of the management of NICE-Systems Ltd. (the Company) only, and are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) and the resulting uncertainties; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; pressure on pricing resulting from competition; and inability to maintain certain marketing and distribution arrangements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.

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**NICE Actimize Selected as a “Best-in-Class” Vendor in Three Categories in Analyst Firm’s
2012 Anti-Money Laundering Technology Report**

*CEB TowerGroup named NICE Actimize a “Best-in-Class” Vendor for Detection Tools, Enterprise
Operations and Enterprise Support*

New York – January 7, 2013 – NICE Actimize, a NICE Systems (NASDAQ:NICE) business and the largest and broadest provider of a single financial crime, risk and compliance software platform for the financial services industry, announced that its Actimize Anti-Money Laundering Solutions suite was selected a “Best-in-Class” vendor across three categories in the CEB TowerGroup “2012 Anti-Money Laundering Technology Analysis” research report. NICE Actimize received its rankings based on the analyst firm’s five-point rating system for each of the 23 anti-money laundering related attributes identified in its proprietary Anti-Money Laundering Systems anatomy.

“Anti-money laundering is the top area of focus for compliance executives, and leading financial institutions are developing an enterprise strategy for AML compliance,” explains Andy Schmidt, Research Director, CEB TowerGroup. “Leading banks are pursuing an enterprise approach to AML compliance, in which a single strategy is applied and enforced across all business lines and units. To do this, these banks are investing in scalable and flexible transaction monitoring systems which possess proven capabilities to integrate with a wide variety of source systems.”

The three categories in which NICE Actimize received a “Best in Class” designation were: Detection Tools, Enterprise Operations and Enterprise Support. Among the attributes for which NICE Actimize received high scores in the Detection Tools category was for its AML typologies, anomaly detection and cross-channel support. In the Enterprise Operations category, NICE Actimize scored highly in false positives mitigation and systems integration. And in the Enterprise Support category, the firm received its “Best-in-Class” designation for its high scores in compliance strategy and product maturity.

In its vendor summary of NICE Actimize, the CEB TowerGroup View stated, “The Actimize AML solution received three ‘Best-in-Class’ ratings in our analysis, the most of any product in this report. Consistently mentioned by competitors as a top rival on major AML technology RFPs, the Actimize solution features one of the most expansive sets of analytics and scenario-based AML management tools on the market today.”

The report continued, “Key highlights of the solution include its multi-tiered approach to behavioral profiling and innovative method of data standardization to provide support for every payments channel based on its unique characteristics. Beyond this exhaustive checklist of features, what makes the Actimize AML Suite such a strong offering, in our view, is the remarkable vision that its developers have of where the market is and where it is heading. Their ability to translate this vision into specific product offerings will enable the system to continuously adapt to changing business requirements and remain ahead of the competition.”

“Following months of high-profile regulatory enforcement actions issued at an accelerating pace, we are seeing increased demand for technology that contributes to an improved AML enterprise strategy,” said Amir Orad, president and CEO, NICE Actimize. “We continue to invest in the industry’s leading AML platform and solutions that address these regulatory requirements, and we appreciate that the CEB TowerGroup research report recognized and acknowledged our strong contributions in this area.”

The Actimize Anti-Money Laundering Solutions suite combines focused models, rules and profiles with unique, advanced analytics, to help financial institutions comply with anti-money laundering regulations from agencies around the world, covering such functions as transaction monitoring, watch list filtering, account opening and onboarding, and effective identification of suspicious activities. The company’s proven expertise and packaged offerings are dedicated to banking, securities, insurance and regulatory bodies.

About NICE Actimize

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers and investors assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading. Find us at www.nice.com/actimize, @NICE_Actimize or NASDAQ:NICE.

About NICE Systems

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Trademark note: Actimize, the Actimize logo, NICE, and the NICE logo are trademarks or registered trademarks of NICE Systems. All other marks are trademarks of their respective owners. For a full list of NICE Systems’ marks, please see: <http://www.nice.com/nice-trademarks>.

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NICE Situator Named Best PSIM Solution in GSN's 2012 Homeland Security Awards

NICE customer Denver RTD also receives Government Security News award in most notable railroad/mass transit security program category

Ra'anana, Israel, January 8, 2013, NICE Systems (NASDAQ: NICE) today announced that NICE Situator has been named the Best Physical Security Information Management (PSIM) Solution as part of the 2012 *Government Security News (GSN)* Homeland Security Awards. The GSN Awards acknowledge the outstanding achievements of security vendors and government agencies at the federal, state and municipal levels.

Denver Regional Transportation District (RTD), a NICE customer, was also recognized by *GSN* with an award for the Most Notable Railroad/Mass Transit Security Program.

NICE Situator was chosen as the Best PSIM Solution by a panel of judges based on Situator's successful deployments, advanced analytics, and deep vertical market expertise. NICE's submission also pointed to the security, safety and operational value for the customer and to the fact that NICE Situator goes much further than other PSIM solutions by moving beyond integration to address the entire incident lifecycle. This helps security operations better manage, predict, and prevent events, and make continuous improvements.

"The winners' plaques went to an exceptional group of companies and government agencies," said Jacob Goodwin, Editor-in-Chief of *Government Security News (GSN) Magazine*. "Among entrants in the PSIM category, NICE was selected as the best by our objective judging panel for technological innovation, providing increased efficiency, and its view to future organizational requirements."

"This is a real honor, and one more indication of our leadership in the security, safety and operations market," said Yaron Tchwell, Security President and EVP Business Operations at NICE. "I am also proud that Denver RTD was recognized because it shows how a world-class transit system with a vast, open infrastructure can benefit from using NICE security solutions."

The GSN award is the most recent in a series of announcements recognizing the unique value of NICE Situator. This includes NICE's ranking as a Tier 1 PSIM Company by Frost & Sullivan and as a PSIM world market leader in IMS's latest report.

NICE's Security solutions help organizations capture, analyze and leverage big data to anticipate, manage and mitigate security and safety risks, improve operations, and make the world a safer place. The NICE security, intelligence and cyber offerings provide valuable insights that enable enterprises and governments to take the best action at the right time by correlating structured and unstructured data from multiple sensors and channels, detecting irregular patterns, and recognizing trends. NICE Security solutions are used by thousands of customers worldwide, including transportation systems, critical infrastructure, city centers, banks, enterprises and government agencies.

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NICE Utilizes Voice Biometrics Technology to Expand Fraud Prevention Suite to Contact Centers

The solution enables businesses to better protect the phone channel from fraudsters, thereby reducing fraud losses and protecting customers

RA'ANANA, ISRAEL, January 9, 2013, NICE Systems (NASDAQ: NICE) today announced the launch of its Contact Center Fraud Prevention solution, which tracks fraud patterns and screens all phone interactions for fraud against a watch list of known fraudsters. The solution brings together NICE Actimize's extensive expertise in fraud with NICE's years of experience in the contact center. The solution can be deployed as a standalone contact center solution or as part of the NICE Actimize enterprise fraud offering.

Organizations can reduce fraud-related losses without creating service hurdles or compromising customer experience by adopting a multi-layered approach, which includes non-intrusive voice biometrics technology, speech and transactional analytics, and real-time capabilities.

Aite Group claims that fraud in the contact center is on the rise and, while many businesses have recognized the need to protect customer data and secure online transactions, the phone channel has become a target for fraud. Datamonitor estimates that 20 percent of people who are defrauded will leave the institution at which this occurred.

Fraudsters often use social engineering by leveraging information available on social networks, enabling them to manipulate and trick customer service agents who continue to verify caller identity through traditional means.

"Preventing fraud losses and protecting clients' personal information are essential goals for enterprises and contact centers. Unfortunately, most agents do not have tools to help them identify fraudsters, which puts the enterprise and customers at risk," said Donna Fluss, President, DMG Consulting LLC. "Social media represents a goldmine for fraudsters. Almost every person has a digital footprint, which can be mined for nefarious purposes. Every public and private organization needs to equip their agents and other employees with tools and best practices to prevent losses."

NICE's Contact Center Fraud Prevention solution enables businesses to pinpoint fraudulent callers according to their unique voice print by using voice biometrics to automatically cross-reference each call with a suspicious watch list of known fraudsters. The solution also implements NICE Interaction Analytics to identify fraud patterns and social engineering attempts based on speech analytics, emotion detection, talk patterns, and interactions. For example, shouting at the agent or trying to change an address or phone number could be part of a fraudulent behavior pattern, and certain keywords may raise a red flag. Telephony and other contextual data, such as IVR events, caller location and ANI matching, also known as caller ID, are also examined to determine potential fraud.

The NICE solution guides the agents in real time to appropriately handle high-risk interactions, and provides an end-to-end fraud management solution that prioritizes high risk interactions for investigation before transactions are authorized. The solution leverages the industry proven NICE Actimize Risk Case Manager, which is a complete investigation and workflow tool used to open an investigation ticket following identification of a fraud attempt, including playback of suspicious interactions.

By focusing on high-risk interactions, companies can channel their resources more efficiently, thereby reducing their operating costs and cutting their fraud losses. Furthermore, companies can offer better service to legitimate customers by streamlining operations for safe interactions without compromising their early fraud detection and proactive contact with customers.

“The contact center is a prime target for fraudsters and enterprises must be prepared to ensure that this area of their business is as well protected as online transactions. By leveraging our contact center best practices with our fraud prevention practice, we were able to create an end-to-end solution that offers proactive fraud detection, real-time guidance, and integrated fraud case management,” said Yochai Rozenblat, president of the NICE Enterprise Group. “We believe that our advanced fraud prevention technology will help businesses boost their reputations, protect their customer base, and significantly reduce fraud losses.”

To learn more about NICE’s Contact Center Fraud Prevention solution, watch this video clip.

About NICE Systems

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**NICE Actimize's Card Fraud Solution Used by Thailand's National ITMX,
A Leading Interbank Payment Provider, to Detect Fraud**

The Actimize Card Fraud Solution in production will be monitoring 70 million ATM/debit card transactions a month for the provider's 21 member banks

NEW YORK – January 15, 2013 – NICE Actimize, a NICE Systems (NASDAQ:NICE) business and the largest and broadest provider of a single financial crime, risk and compliance software platform for the financial services industry, announced today that the Actimize Card Fraud Solution has been successfully implemented by National ITMX, Thailand's interbank payment provider, providing real-time fraud detection for its 21 member banks. The implementation, fully completed in less than six months, detects fraud in ATM/debit card transactions and will be monitoring a total of nearly 70 million transactions per month.

The Actimize Card Fraud solution, which is part of the Actimize Integrated Fraud Management solutions suite, is being used by ITMX as part of its card fraud monitoring and detection system (CFMD) to monitor transactions in real time, protect its members from fraudulent transactions, and ensure consistent coverage across its member institutions while reducing financial losses and operational costs. In response to the strategic roadmap developed by the Bank of Thailand, National ITMX developed its proprietary framework - the ITMX System - to bring Thailand's electronic commerce and payment system up to international best practices and standards. Partnering with Stream I.T. Consulting Ltd. in Thailand, NICE Actimize licensed the Actimize Card Fraud solution to National ITMX earlier this year.

"Our business direction is to serve the country's strategic payment roadmap as initiated by the Bank of Thailand and, as such, it is our duty to ensure that our system is continually improving to cater to the needs of our members in the areas of new service development and customer satisfaction in terms of efficiency and added-value," said Wanna Noparbhorn, Managing Director at National ITMX.

She added, "We selected NICE Actimize's card fraud solution because we realized that we needed to add additional layers of security for our member institutions, as well as create greater awareness regarding fraud. Not only has our relationship with NICE Actimize and its partner, Stream I.T., been positive, but we can now offer a unique service to our members. It has been extremely beneficial to us to implement the NICE Actimize solution, as we have been able to know and understand our customers better, and the outcome has been rewarding."

“Our deep experience in helping financial institutions develop and execute unique and adaptable enterprise fraud mitigation strategies has enabled us to address National ITMX’s challenges and offer a comprehensive solution to combat fraud for its member institutions that they can adapt and add to over time with additional capabilities,” said Amir Orad, President and CEO of NICE Actimize. “The depth of our expertise, and breadth and flexibility of our card fraud detection technology, will enable the cardholders covered by Thailand’s system to be protected and is expected to promote adoption of electronic payments in this fast-growing economy.”

“At Stream, we worked closely with National ITMX and NICE Actimize to deliver rapid deployment of the Actimize Card Fraud solution,” said Vichu Charuchandr, Managing Director at Stream I.T. Consulting Ltd. “In less than six months, we commenced real-time detection streaming through the CFMD System. The system is now live, servicing all 21 member banks operating in Thailand.”

Actimize Integrated Fraud Management solutions deliver real-time, customer-centric fraud prevention that support a holistic, enterprise-wide fraud management program. The NICE Actimize Card Fraud Solution, which is part of the Actimize Integrated Fraud Management suite, provides robust fraud detection and case management capabilities to process high volume, real-time transaction scoring, decisioning, alerting and resolution for signature, ATM, PIN and card not present card transactions, efficiently preventing fraudulent usage. Leveraging proven analytics, user-friendly policy authoring and customer-specific fraud strategies, the NICE Actimize advanced solutions detect more fraud with lower false positive rates, while allowing customers continued use of cards for legitimate transactions.

About NICE Actimize

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About National ITMX Co. Ltd

National ITMX Company limited was established to satisfy Thailand’s requirement to keep up with continuing global advancement in electronic commerce and payment systems. Under direction from the Bank of Thailand, National ITMX is set up to be the key infrastructure and central data processing system that exchanges, manages, and processes data across member banks/organizations in order to support e-commerce, electronics fund transfer, etc. The system supports all kinds of electronic payments and funds transfer from various banks’ channels including ATMs, Counters, Internet and mobile channels. To foster the interoperability among banks, the system created utilizing open platform that are secured, efficient, and has the ability to respond rapidly to the ever changing business environment, and bring Thailand’s electronic payment system to the international level.

About Stream

Stream I.T. Consulting Ltd. was established in November 1998 and is fast becoming one of the leading Systems Integration and IT consultancies in Thailand today. Since its foundation, the consultancy has earned a reputation as a reliable provider of strategic business systems for transactional banking and Fraud Management Solution to local clients and is known for its strengths particularly in the Banking and Telecom sectors. More information is available at www.stream.co.th

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NICE Actimize Selected as a “Best-in-Class” Vendor in Three Categories in Analyst Firm’s 2012 Enterprise Fraud Management Report

CEB TowerGroup Named NICE Actimize a “Best-in-Class” Vendor for Fraud Detection, Workflow Management and Business Process Improvement

New York – January 23, 2013 – NICE Actimize, a NICE Systems (NASDAQ:NICE) company and the largest and broadest provider of a single financial crime, risk and compliance software platform for the financial services industry, announced that its Actimize Integrated Fraud Management Suite was selected a “Best-in-Class” vendor across three categories in the CEB TowerGroup “2012 Enterprise Fraud Management Technology Analysis” research report. NICE Actimize received its rankings based on the five-point rating system for each of the 22 fraud-related attributes identified in the report’s proprietary Enterprise Fraud Systems anatomy.

“Leading banks are transforming fraud management into an area of competitive advantage,” said CEB TowerGroup research director Jason Malo. “With the efficiency gains made through a deeper analytic focus, coupled with service improvements to streamline team efforts and communication, financial institutions of all sizes will have the ability to improve their fraud management.”

The three categories in which NICE Actimize received a “Best in Class” designation were: fraud detection, workflow management and business process improvement. In the fraud detection category, NICE Actimize was cited due to its strengths in behavioral analysis, cross-channel support, business rules, external data integration and risk scoring. In the workflow management category, alerts and case management, user interface, routing and prioritization, and permissions and security attributes were cited as key strengths. Last, in the business process improvement category, false positive mitigation, business intelligence, customer profiling and pattern recognition features were cited as strengths.

In its vendor summary of NICE Actimize, the CEB TowerGroup report stated, “NICE Actimize is a clear leader in the enterprise fraud management space, receiving a best-in-class in three out of four categories of our assessment. The Actimize solution garnered high marks for both usability and flexibility. From a single sign-on screen, fraud managers can view account activity and risk across the enterprise. They can craft and deploy strategies with a user-friendly rules editor and model-building wizard. Beyond the current technology attributes reviewed for this report, Actimize was the vendor who articulated one of the strongest visions for the future of fraud technology, and was able to clearly detail the resources that will be needed to support this roadmap. Nowhere was Actimize’s dedication to this vision more evident than in the significant investments which the company made recently to update the Integrated Fraud Management Suite’s core data and analytics systems. This undertaking to revamp a mature and central facet of their service demonstrates the company’s commitment to data-driven enterprise fraud management.”

“We are proud that CEB TowerGroup’s research team has positioned NICE Actimize as a “best-in-class” vendor,” said Amir Orad, president and chief executive officer of NICE Actimize. “We see this as testimony that our innovative approach to enterprise fraud, along with our breadth and depth of functionality and vision for the future, effectively assists our clients in addressing evolving challenges in fraud detection, workflow management and operational efficiency.”

The Actimize Integrated Fraud Management suite enables institutions to protect customers from fraud across multiple payment channels including credit and debit card, online banking and malware attacks, electronic payments such as wires and ACH, check fraud, and mobile banking. Institutions can realize cross-channel, real-time fraud detection and prevention capability to reduce fraud losses, improve efficiency, and provide exceptional customer service.

About NICE Actimize

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers and investors assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading. Find us at www.nice.com/actimize, @NICE_Actimize or NASDAQ:NICE.

About NICE Systems

NICE (NASDAQ: NICE) is the worldwide leader of software solutions that deliver strategic insights by capturing and analyzing mass quantities of structured and unstructured data in real time from multiple sources, including phone calls, mobile apps, emails, chat, social media, and video. NICE’s solutions enable organizations to take the Next-Best-Action to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies.

Trademark note: Actimize, the Actimize logo, NICE, and the NICE logo are trademarks or registered trademarks of NICE Systems. All other marks are trademarks of their respective owners. For a full list of NICE Systems’ marks, please see: <http://www.nice.com/nice-trademarks>.

Technology Assessment Disclaimer

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**NICE Again Ranked as Worldwide Leader in Speech Analytics
Market by Analyst Firm DMG Consulting**

NICE achieves top customer satisfaction (CSAT) scores for product satisfaction and innovation

RA'ANANA, ISRAEL, January 24, 2013 – NICE Systems (NASDAQ: NICE) has once again been recognized as the global market leader in Speech Analytics by DMG Consulting LLC. According to DMG's 2012/2013 Speech Analytics Product and Market Report, NICE holds a 28.3 percent market share based on number of seats, up from 23.2 percent in the previous report, and has the largest number of customers. This is the fourth consecutive year that NICE has taken the top spot in DMG's Speech Analytics report.

In the report, NICE received a perfect CSAT score in two categories, innovation and speech analytics workshops. In the category of product satisfaction, the company earned the top score with a rating of 'highly satisfied' based on criteria that included ease of configuration, system flexibility, ability to conduct root cause analysis, ability to conduct discovery, and more.

"Speech analytics is a key application in the emerging area of multi-channel analytics. DMG expects the speech analytics market to continue to perform very well for the next several years, with projected growth rates ranging from 22 to 16 percent between 2012 and 2015," said Donna Fluss, President, DMG Consulting LLC. "Real-time analytics and guidance solutions are also starting to catch on in contact centers. This emerging group of applications is dedicated to influencing or altering the outcomes of customer interactions and has great potential benefits for contact centers."

"We are pleased to be recognized year after year as the market leader in speech analytics. As noted in the report, we are also one of the leading providers of real-time analytics technology," said Yochai Rozenblat, President of the Enterprise Group at NICE. "Above all, we strive to provide the best possible solutions for our customers. We believe our success here is reflected in our high CSAT scores for innovation and product satisfaction."

The NICE Speech Analytics technology includes root cause analysis, emotion detection, and sentiment analysis, and is an essential component of the company's Workforce Optimization suite. NICE's unique Real-Time Speech Analytics solution provides automated agent guidance and next-best-action prompts while the interaction is taking place, and can immediately notify decision-makers about an important event.

NICE's speech analytics solution is part of the Customer Interaction Management Offering, which enables organizations to impact the full lifecycle of every customer interaction by being well-prepared for each interaction, shaping the interaction in real time as it happens, and driving improvement across the enterprise for the next interaction. Driven by real-time, cross-channel analytics and Voice of the Customer insights, it offers targeted solutions for enhancing the customer experience, streamlining operational efficiency across the enterprise, improving employee performance, increasing service-to-sales revenue, and complying with policies and regulations. NICE Customer Interaction Management solutions, including on-premise and SaaS, are implemented by contact centers of all sizes, branches, retail stores, trading floors, and back office operations.

About NICE Systems

NICE (NASDAQ: NICE) is the worldwide leader of software solutions that deliver strategic insights by capturing and analyzing mass quantities of structured and unstructured data in real time from multiple sources, including phone calls, mobile apps, emails, chat, social media, and video. NICE's solutions enable organizations to take the Next-Best-Action to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. www.nice.com.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Messer Rozenblat, are based on the current expectations of the management of NICE-Systems Ltd. (the Company) only, and are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) and the resulting uncertainties; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; pressure on pricing resulting from competition; and inability to maintain certain marketing and distribution arrangements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.

NICE Launches Industry's First Full Cloud-Based Workforce Optimization Suite

The cloud-based offering addresses growing market demand and customer need for flexibility

RA'ANANA, ISRAEL, January 29, 2013, NICE Systems (NASDAQ: NICE) today announced the launch of its cloud-based Workforce Optimization (WFO) suite, the first to offer full capabilities for Recording, Quality Management, Analytics, Workforce Management, Performance Management, Incentive Compensation Management, and Voice of the Customer, all deployed in the cloud. These solutions are offered as Hosted or as Software as a Service (SaaS) to provide customers greater flexibility, lower upfront costs, and faster implementation.

Industry trends indicate rapidly increasing demand for cloud technologies. According to DMG Consulting's 2012-2013 Cloud-Based Contact Center Infrastructure Market Report, the number of cloud-based contact center seats grew by 80.2 percent in 2011, following a 42.4 percent increase in 2010. The report anticipates that by the end of 2015 more than 18 percent of contact center seats will be delivered by cloud-based contact center infrastructure providers.

NICE's cloud-based WFO suite offers customers several key benefits:

- Cloud deployment for contact centers, back offices, branches, and retail is far faster and can be done at a lower up front cost compared to other deployment methods.
- Customers have easier access to the latest versions of the software.
- Organizations can focus on business operations rather than monitoring and maintaining enterprise grade software.
- The cloud WFO suite supports hybrid integrations of on-premise and cloud-based applications. For example, a customer can easily complement an on-premise NICE IEX Workforce Management solution with cloud-based Interaction Analytics, Performance Management, or any other cloud-based application.

"We are proud to deliver the market's first comprehensive cloud-based WFO suite," said Yochai Rozenblat, President of the NICE Enterprise Group. "We focus on delivering value to our clients by helping them leverage customer interaction data for improved operations and sales. Cloud-based deployment makes it easier and more cost effective for our clients to implement a complete set of advanced WFO solutions."

About NICE Systems

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