



## NICE to Demonstrate its Real-Time Voice-Based Authentication Solutions at FinovateEurope 2015

**London, January 30, 2015 – NICE Systems** today announced that it will demonstrate its Real-Time Fraud and Authentication solutions on the main stage at FinovateEurope. The event takes place February 10-11 at Old Billingsgate in London.

The NICE solutions utilize voice biometrics to verify customers' identity in real time without the need for special PINs, passwords, or key phrases. This simplifies the often rigorous authentication process, reducing customer effort by avoiding interrogation-like questioning. It also drives down average handle time by up to 45 seconds per call. NICE's patent-pending Seamless™ Passive Enrollment process leverages customers' previous call recordings to create voice prints that are used for authentication purposes.

The system can also identify fraudsters within the first several seconds of a call by matching the caller's voice print to an existing fraudster black list. In this case, the call is classified as high risk and is immediately transferred to a fraud specialist to prevent an unlawful transaction from taking place.

NICE's Jade Kahn, Elad Hoffman, and Audelia Boker will demonstrate the solutions on February 11<sup>th</sup> at 10:45 a.m. They will show attendees how they can leverage the offering to 'be ready for every journey' in order to deliver a concise, effortless and personalized customer experience while also thwarting fraud in the contact center.

*FinovateEurope showcases cutting edge financial technology and presents a unique opportunity for networking with customers, partners, industry experts, and analysts.*

To register for the event, go to: [finovateeurope2015.eventbrite.com](http://finovateeurope2015.eventbrite.com). Use the code **NICEFEU20** to receive a 20% discount.

### About NICE Systems

NICE Systems is the worldwide leading provider of software solutions that enable organizations to take the next best action in order to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE's solutions empower organizations to capture, analyze, and apply, in real time, insights from both structured and unstructured Big Data. This data comes from multiple sources, including phone calls, mobile apps, emails, chat, social media, video, and transactions. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. [www.nice.com](http://www.nice.com).

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