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6-K	zk1211588.htm
	6-K
EX-99.1	exhibit_99-1.htm
	Exhibit 99.1
EX-99.2	exhibit_99-2.htm
	Exhibit 99.2
EX-99.3	exhibit_99-3.htm
	Exhibit 99.3
EX-99.4	exhibit_99-4.htm
	Exhibit 99.4
EX-99.5	exhibit_99-5.htm
	Exhibit 99.5
EX-99.6	exhibit_99-6.htm
	Exhibit 99.6
EX-99.7	exhibit_99-7.htm
	Exhibit 99.7
GRAPHIC	nice.jpg
GRAPHIC	nice2.jpg

Module and Segment References

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13A-16 OR 15D-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2012 (Report No. 1)

Commission File Number: 0-27466

NICE-SYSTEMS LTD.

(Translation of Registrant's Name into English)

8 Hapnina Street, P.O. Box 690, Ra'anana, Israel

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ____

CONTENTS

This Report on Form 6-K of NICE consists of the following documents, which are attached hereto and incorporated by reference herein:

- 99.1 Press Release: NICE Introduces Analytics-driven Real-time Customer Interaction Management Offering, Dated May 2, 2012
 - 99.2 Press Release: NICE Again Named Leading Contact Center Workforce Optimization Vendor by DMG Consulting, Dated May 14, 2012
 - 99.3 Press Release: NICE 2012 Customer Excellence Awards Winners Announced at Interactions 2012, NICE's Global Customer Conference Dated May 16, 2012
 - 99.4 Press Release: Acme Packet and NICE Systems Jointly Debut First Session Recording Solution based on SIPREC Protocol, Dated May 22, 2012
 - 99.5 Press Release: NICE Actimize Announces Integrated FATCA Compliance Solution that Ensures Rapid Deployment to Allow Institutions to Get Ahead of Pending Regulatory Deadlines, Dated May 23, 2012
 - 99.6 Press Release: NICE to Host Executive Breakfast Series Focusing on Best Practices for Optimizing the Performance of the Contact Center, Dated May 29, 2012
 - 99.7 Press Release: NICE Actimize Selected by Associated Banc-Corp to Provide Anti-Money Laundering and Enterprise Fraud Solutions to Support its Financial Crime Strategy, Dated May 31, 2012
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

NICE-SYSTEMS LTD.

By: /s/ Yechiam Cohen

Name: Yechiam Cohen

Title: General Counsel

Dated: June 7, 2012

EXHIBIT INDEX

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NICE Introduces Analytics-driven Real-time Customer Interaction Management Offering

The comprehensive offering, enhanced by recent Fizzback and Merced acquisitions, is based upon NICE's unique real-time capabilities, enabling enterprises to shape interactions as they occur and impact every stage of the interaction lifecycle for outstanding business value

Ra'anana, Israel, May 2, 2012, NICE (NASDAQ: NICE), announced today that it has introduced an integrated Customer Interaction Management offering, which enhances its current offering with the integration of capabilities from the recent acquisitions of Fizzback and Merced. Focusing on shaping interactions as they occur, this offering has a unique approach to impact every stage of the interaction lifecycle, helping the organization to be well prepared for the interaction and driving continuous improvement across the enterprise after the interaction.

This comprehensive offering integrates real-time analytics and guidance solutions with complete Voice of the Customer (VoC) and leading workforce optimization (WFO) solutions to provide an enhanced customer experience, greater operational efficiency, increased revenue growth and improved compliance.

With its real-time capabilities, the offering is designed to maximize the value enterprises generate from customer interactions that occur across touch points, including the contact center, web, mobile, back office, branch and retail. NICE customers can deploy the solution on premise or as a Service, leveraging NICE's experience in dozens of such SaaS deployments across the globe.

Gartner research director, Jim Davies, said, "Fulfilling the needs of the modern day customer requires from organizations a comprehensive view of the customer across all interaction channels and the ability to leverage that information as the interaction takes place. The ability to combine the insights from VoC and workforce performance, and to enable all customer-facing employees to apply them in real time, becomes a key differentiating factor for service organizations."

Impact During the Interaction

Leveraging real-time capabilities, NICE solutions, including analytics, decisioning, guidance and process automation, shape interactions as they occur. In real time, enterprises can analyze the interaction and apply decisioning based on the understanding of the context of the interaction, as well as customer intelligence, workforce performance data, and other data from enterprise systems, some of which are available prior to the interaction. The solution then helps to ensure that the next-best-action is taken while driving the execution in the most efficient way.

One benefit for an organization is that it can increase revenues by identifying and acting upon sales opportunities during inbound interactions. It uses real-time analytics to understand the context of the call and guide the agent with best practices to provide outstanding service, and assist the agent to make the transition from service to sales by matching the right offer to the agent's sales skills and the customer's specific interests.

Preparing for the Interaction

NICE solutions help businesses prepare their workforce to be best positioned to correctly handle each interaction. This begins by having a total and true view of the performance of each employee, derived from analytical and VoC data gathered from previous interactions. With this view, tailored coaching and training can be more effectively implemented. Scheduling can be done automatically taking into consideration predicted interaction volumes, employee skill sets and employee performance.

Driving Improvement for Future Interactions

Upon the conclusion of an interaction, NICE immediately collects the voice of the customer via its direct feedback solution and combines it with data gathered during the interaction. This data is used as a catalyst to take immediate, corrective actions, as well as to drive continuous improvement across the enterprise for better performance during future interactions. These efforts are subsequently validated by a closed loop evaluation to ensure effectiveness.

“The interaction is the decisive moment of customer service, and our enhanced offering is built for that moment by impacting every stage of the interaction lifecycle,” said Udi Ziv, President of the NICE Enterprise Group. “Our solutions are geared to enable an organization to shape customer interactions in real time. This unique approach stands out for the ability to leverage big data and maximize value for enterprises in key business drivers such as customer satisfaction, operational efficiency, compliance and revenue.”

About NICE

NICE (NASDAQ: NICE) is the worldwide leader of intent-based solutions that capture and analyze interactions and transactions, realize intent, and extract and leverage insights to deliver impact in real time. Driven by cross-channel and multi-sensor analytics, NICE solutions enable organizations to improve business performance, increase operational efficiency, prevent financial crime, ensure compliance, and enhance safety and security. NICE serves over 25,000 organizations in the enterprise and security sectors, representing a variety of sizes and industries in more than 150 countries, and including over 80 of the Fortune 100 companies. www.nice.com.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Messer Ziv, are based on the current expectations of the management of NICE-Systems Ltd. (the Company) only, and are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) and the resulting uncertainties; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; pressure on pricing resulting from competition; and inability to maintain certain marketing and distribution arrangements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.



NICE Again Named Leading Contact Center Workforce Optimization Vendor by DMG Consulting

New report underscores NICE's leadership in the Contact Center Workforce Optimization market in terms of market share

RA'ANANA, ISRAEL, May 14, 2012 - NICE (NASDAQ: NICE) announced today that it has once again been recognized as the worldwide leader in the contact center Workforce Optimization (WFO) market by DMG Consulting LLC. NICE stands out as the clear leader with a 41.3 percent market share for the first half of 2011 in the latest DMG report, "Quality Management/Liability Recording (Workforce Optimization) Product and Market Report 2011-2012."

The report states that, "Due to NICE's excellent and sustained performance in recent years, they are currently considered the contact center WFO leader..."

The report, which reviews the offerings of approximately 45 vendors worldwide who offer a suite of products including call recording and quality assurance, noted that NICE market share rose three percent from the first half of 2010.

"Being recognized as having the leading position for product and execution is particularly significant," commented Benny Einhorn, Chief Marketing Officer at NICE. "We believe it reflects NICE's in-depth understanding of our customers' needs to impact every customer interaction for better business, as well as our ability to deliver superior solutions to meet those needs."

"The Workforce Optimization market will remain strong for the next three years, with cloud-based WFO offerings on the rise," said Donna Fluss, President of DMG Consulting. "The contact center segment of the WFO market showed a healthy growth rate of 7.9% between the first half of 2010 and 2011. NICE was the largest contributor to this growth."

NICE offers a WFO contact center suite that contains 10 modules for full customer experience: recording, coaching, e-learning, performance management, surveying, speech analytics, workforce management, desktop analytics, text analytics and a WFO back-office suite.

"The ability to shape an interaction in real time is a key component in maximizing the value of customer interactions and driving improvement across the enterprise," added Einhorn. "NICE enables an organization to be best prepared for that decisive moment with a suite of WFO solutions, including recently acquired closed-loop performance management and Voice of Customer feedback solutions from Merced and Fizzback."

About NICE

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NICE 2012 Customer Excellence Awards Winners Announced at Interactions 2012, NICE's Global Customer Conference

Recognizes Industry Leaders for Impacting Every Customer Interaction and Optimizing Business Performance

Rutherford, New Jersey, May 16, 2012, NICE (NASDAQ: NICE), announced today the winners of the 2012 NICE Customer Excellence Awards, which recognize customers who demonstrated outstanding innovation and business performance using NICE Enterprise solutions.

The winners were determined by a popular vote among the more than 1,500 attendees at NICE's annual global customer conference, Interactions 2012.

The NICE Customer Excellence Awards recognizes three companies for excellence in Enterprise Implementation, Business Impact, and Compliance Implementation.

The Enterprise Implementation Excellence Award recognizes customers with innovative implementations of NICE Enterprise solutions during 2011. These customers displayed best practices including roll-out efficiency, product/solution adoption, and agent and supervisory staff training. The Business Impact Excellence Award recognizes customers using NICE Enterprise solutions or services to drive measurable improvements supporting their business goals. The Compliance Implementation Excellence Award recognizes customers utilizing NICE solutions to manage and achieve their compliance requirements while balancing cost of ownership and risk exposure.

The following are the winners of this year's NICE Customer Excellence Awards:

- **EnterpriseImplementation Excellence:** Itaú
- **Business Impact Excellence:** American Airlines
- **Compliance Implementation Excellence:** American Express

"We are extremely pleased to award Itaú, American Airlines and American Express for being recognized by their peers for their outstanding achievements," said Yochai Rozenblat, President of NICE Americas. "Each of these companies, along with the other finalists, shared their impressive stories and best practices with the other 1,500 attendees at our conference. We are proud to be a partner in their success and I commend all of the customers who participated in the awards program."

Interactions 2012, NICE's annual Global Customer Conference held in cooperation with the NICE User Group (NUG) Community, took place from April 30 - May 3 at The Gaylord Opryland™ Resort & Convention Center in Nashville, Tennessee. The event brought together more than 1,500 customers and industry leaders to network, share best practices and learn about exciting new industry trends and solutions for their organization. For more information on Interactions 2012, visit <http://www.nice.com/summit/interactions2011/home.php>.

About NICE

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Acme Packet and NICE Systems Jointly Debut First Session Recording Solution based on SIPREC Protocol

Industry-driven session recording protocol enables standardized, consolidated, and simplified session recording capabilities

Bedford, MA and Ra'anana, Israel, May 22, 2012 — Acme Packet® (NASDAQ: APKT), the leader in session delivery networks, and NICE (NASDAQ: NICE) today announced the industry's first available solution for interactive session recording based on the Internet Engineering Task Force's (IETF) Internet draft of the standardized Session Recording Protocol (SIPREC). The solution delivers affordable, reliable, and scalable recording to enterprises, contact centers, and service providers, offering hosted session recording or contact center outsourcing.

The new solution from NICE and Acme Packet allows organizations to leverage the NICE Interaction Management suite and Acme Packet's Net-Net Session Director session border controller (SBC) in real time, while reducing the total cost of ownership of the entire system, regardless of the telephony infrastructure they use.

News Highlights:

- Support for SIPREC with a joint solution that enhances recording functionality in environments that utilize voice over IP (VoIP) and SIP trunking, as well as IP-based video calling, collaboration, and chat.
 - The SIPREC protocol enables NICE and Acme Packet customers, such as contact centers and enterprises, to simplify and consolidate recording by leveraging Acme Packet's SBC to fork real-time media to NICE Interaction Management without impacting live sessions.
 - The combined solution offers a number of advantages over proprietary approaches, including increased recording capacity and functional enhancements, such as load balancing and enhanced configuration control, while assuring regulatory compliance.
 - When coupled with the NICE Interaction Management platform, Acme Packet's SBCs ensure accuracy and impeccable audio quality for the most accurate speech analytics as well as real-time decision-making and guidance.
-

Solution Benefits:

- Consolidation of recording infrastructure without sacrificing recording reliability
- Utilization of recording for new SIP-based unified communications, SIP trunking, and interactive voice response deployments
- Simplification of recording deployments through flexible recording control and scalability to tens of thousands of concurrent recordings and sessions

“We are pleased to work with Acme Packet on joint recording solutions based on SIPREC,” said Eran Vanounou, General Manager of the Product and Technology Unit at NICE. “As the demand for compliance recording for VoIP and other forms of IP-based real-time communications increases, compatibility with Acme Packet’s SBCs is critical for meeting the growing needs of our customers.”

“NICE has been a strategic technology and interoperability partner with Acme Packet for a number of years,” said Dino Di Palma, Acme Packet’s chief operating officer. “Whether our customers use session recording for quality assurance, compliance, or new revenue-generating services, NICE and Acme Packet deliver recording solutions for providing the functionality and flexibility for understanding customer interactions, meeting legal compliance, and improving the value of every contact center and business.”

Tags:

SIPREC, APKT, Acme Packet, NICE, NICE Systems, session border controllers, SBC, recording, session recording, cloud, VoIP, voice over IP, SIP, session initiation protocol, SIP trunking, communications, contact centers, service providers, unified communications, IETF, Internet Engineering Task Force

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About NICE

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About Acme Packet

Acme Packet (NASDAQ: APKT), the leader in session delivery network solutions, enables the trusted, first-class delivery of next-generation voice, data and unified communications services and applications across IP networks. Our Net-Net product family fulfills demanding security, service assurance and regulatory requirements in service provider, enterprise and contact center networks. Based in Bedford, Massachusetts, Acme Packet designs and manufactures its products in the USA, selling them through over 220 reseller partners worldwide. More than 1,600 customers in 107 countries have deployed over 16,000 Acme Packet systems, including 88 of the top 100 service providers and 41 of the Fortune 100. For more information visit www.acmepacket.com.

More about Acme Packet:

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Forward-Looking Statements - NICE

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Acme Packet, Inc. Safe Harbor Statement

Statements contained herein that are not historical fact may be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements may relate to, among other things, expected financial and operating results, expected growth rates, future stock-based compensation and amortization expenses, future business prospects and market conditions. Such forward-looking statements do not constitute guarantees of future performance and are subject to a variety of risks and uncertainties that could cause actual results to differ materially from those anticipated. These include, but are not limited to: the amount of stock-based compensation awarded; the applicable Company stock price used to determine stock-based compensation; the exercise pattern of employee stock options; difficulties expanding the Company's customer base; difficulties leveraging market opportunities; difficulties providing solutions that meet the needs of customers; poor product sales; long sales cycles; difficulties developing new products; difficulties in relationships with vendors and partners; higher risks in international operations; difficulties managing rapid growth; difficulties managing the Company's financial performance; the ability to hire and retain employees and appropriately staff operations; the Company's cash needs; the impact of new accounting pronouncements and increased competition. Additional factors that could cause actual results to differ materially from those projected or suggested in any forward-looking statements are contained in the Company's recent filings with the Securities and Exchange Commission, including those factors discussed under the caption "Risk Factors" in such filings.

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**NICE Actimize Announces Integrated FATCA Compliance Solution that Ensures
Rapid Deployment to Allow Institutions to Get Ahead of Pending Regulatory
Deadlines**

*The integrated approach to FATCA compliance helps to future proof organizations
and reduce operational cost*

New York – May 23, 2012 – NICE Actimize, a NICE Systems (NASDAQ:NICE) company and the largest and broadest provider of a single financial crime, risk and compliance software platform for the financial services industry, today announced the availability of the new Actimize FATCA Compliance solution, further broadening the capabilities of the integrated Actimize Anti-Money Laundering solution suite. Created to future proof organizations and reduce operational costs, the new Actimize solution was designed to ensure rapid deployment to allow institutions to get ahead of the upcoming 2013 July compliance deadlines. In developing the new offering, NICE Actimize solicited feedback from its existing client base to understand their needs with respect to this pending legislation.

The solution is designed to help firms establish a structured FATCA (Foreign Account Tax Compliance Act) compliance program that includes simplification of investigation tasks to potentially reduce operational spend and a sophisticated network analytics capability that understands complex ownership structures. NICE Actimize's proven analytical models remove the guesswork from the process of beneficial ownership identification, among many benefits. Additional features include time to completion dashboards that simplify operational management, customer data capture, screening of pre-existing and new individual and entity accounts, document management and IRS reporting. FATCA goes into effect in January 2013.

Recognizing the synergies between FATCA and Anti-Money Laundering/Customer Due Diligence (CDD) requirements, NICE Actimize developed the FATCA solution with two deployment options: either as a standalone solution or integrated with the Actimize Anti-Money Laundering solution suite, thereby maximizing the re-use of technology resources and helping to reduce operational costs.

Explains Julie Conroy McNelley, Research Director, Aite Group, "FATCA places an onerous compliance obligation on Foreign Financial Institutions, who need to be looking for proven solutions that can help them handle this new customer screening requirement. Solutions need to have the ability to efficiently screen customer data, identify complex data relationships, and facilitate reporting to the IRS, without placing undue burden on compliance staff."

"Given the strong regulatory and industry focus on FATCA, as well as the deep and broad changes to processes and systems that may be required to comply with FATCA in order to meet the extensive data gathering, account classification, owner identification, management and retention requirements, there must be a strong alignment between compliance, technology, legal and operations to ensure minimal impact and maximal efficiencies of existing systems," said Amir Orad, President and CEO NICE Actimize.

"Leveraging NICE Actimize solutions and expertise, financial institutions around the world can prepare for FATCA quickly and efficiently, without disrupting day-to-day business operations, overburdening compliance departments, or impacting client experience," Orad explained.

Despite the fact that it is U.S. legislation, FATCA has global implications for all financial institutions. US financial institutions, acting as withholding agents, need to be compliant by January 2013, while financial institutions operating outside of the U.S. – termed Foreign Financial Institutions (FFIs) – should be compliant by July 2013. Institutions need to adopt procedures, processes, and systems necessary for U.S. account and U.S. owner identification.

NICE Actimize, a NICE Systems (NASDAQ: NICE) company, is the world's largest and broadest financial crime, risk and compliance solutions provider. The company provides real-time and cross-channel fraud prevention, anti-money laundering, enterprise investigations, risk management and trading surveillance solutions built upon a single flexible software platform. Implemented by the majority of the world's largest financial institutions, including all of the top 10 banks, the company's solutions enable clients to mitigate financial crime risk, improve compliance, and reduce operational costs. www.actimize.com.

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NICE to Host Executive Breakfast Series Focusing on Best Practices for Optimizing the Performance of the Contact Center

Series will bring together enterprise executives and industry thought leaders, including keynote speaker Mark Smith, CEO and Chief Research Officer of Ventana Research, to discuss how workforce optimization can lead to greater customer loyalty, better business results and increased revenue growth

RA'ANANA, ISRAEL, May 29, 2012, NICE (NASDAQ: NICE) today announced that several industry thought leaders will gather during an Executive Breakfast Series in North America from June 12-26, to conduct engaging discussions on how to optimize the performance of the contact center to have the most impact at the decisive moment of a customer interaction. Attendees will also have the opportunity for one-on-one networking with their peers and with NICE subject matter experts.

The keynote presentation, *Supercharging Agent Performance to Deliver Great Customer Experience*, will be delivered by Mark Smith, CEO and Chief Research Officer of Ventana Research, who will provide insights, best practices and methods that an organization can adopt to improve the competence and maturity of agent performance management.

“The pressure to push agents to higher levels of performance is essential for every organization, and getting the best practices and education is what the city series is set up to deliver,” said Mark Smith, CEO and Chief Research Officer of Ventana Research. “I am really excited about teaming up with NICE Systems to ensure that organizations can get the information needed to assess current efforts for taking action and improving existing processes and systems.”

Smith will be joined by Gadi Bashvitz, Head of Solution Marketing for NICE Enterprise Group and other NICE Systems subject matter experts. Together, they will present best practices on optimizing contact center performance and facilitate discussions on utilizing real-time customer interactions to drive greater productivity, customer loyalty, and revenue growth.

To download the detailed agenda, please click [here](#).

To register, please click [here](#).

NICE Executive Breakfasts will be held at the following locations:

- **Atlanta, GA**
Date: June 12, 2012
Location: Georgia Aquarium, 357 Luckie Street, NW
 - **Columbus, OH**
Date: June 13, 2012
Location: Franklin Park Conservatory, 1777 East Broad Street
 - **Boston, MA**
Date: June 14, 2012
Location: The Ritz-Carlton, Boston Common, 10 Avery Street
 - **Phoenix, AZ**
Date: June 26, 2012
Location: The Ritz-Carlton, Phoenix, 2401 East Camelback Road
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About NICE

NICE (NASDAQ: NICE) is the worldwide leader of intent-based solutions that capture and analyze interactions and transactions, realize intent, and extract and leverage insights to deliver impact in real time. Driven by cross-channel and multi-sensor analytics, NICE solutions enable organizations to improve business performance, increase operational efficiency, prevent financial crime, ensure compliance, and enhance safety and security. NICE serves over 25,000 organizations in the enterprise and security sectors, representing a variety of sizes and industries in more than 150 countries, and including over 80 of the Fortune 100 companies. www.nice.com.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on the current expectations of the management of NICE-Systems Ltd. (the Company) only, and are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) and the resulting uncertainties; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; pressure on pricing resulting from competition; and inability to maintain certain marketing and distribution arrangements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.

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**NICE Actimize Selected by Associated Banc-Corp to Provide
Anti-Money Laundering and Enterprise Fraud Solutions to Support its Financial
Crime Strategy**

*NICE Actimize's advanced analytics and detection capabilities support
the bank's goal to secure a holistic view of the customer across the enterprise*

New York – May 31, 2012 – NICE Actimize, a NICE Systems (NASDAQ:NICE) company and the largest and broadest provider of a single financial crime, risk and compliance software platform for the financial services industry, today announced that Associated Banc-Corp (NASDAQ: ASBC), a major US financial services holding company, has chosen NICE Actimize to implement a range of anti-money laundering and enterprise fraud technology solutions to support the bank's financial crime strategy.

By supporting the organization's fraud and AML needs, Associated states that the launch of NICE Actimize next-generation technologies provides a range of benefits, including the ability to detect patterns of activity across organizational silos which will allow them to reduce operational costs, obtain better quality alerts, and reduce risk.

Launching the bank's vision for a complete financial crime platform that leverages critical customer data and unifies the institution's view of risk, Associated is initially deploying integrated Actimize Anti-Money Laundering solutions that include suspicious activity monitoring (SAM), customer due diligence (CDD) and case management capabilities.

Later in the year, the bank will begin to implement Actimize Integrated Fraud Management solutions which provide comprehensive end-to-end fraud lifecycle management across multiple interaction channels. The solutions enable a customer-centric approach including monitoring remote channels protecting a range of consumer activities including mobile banking; solutions that address the unique needs of business clients and high volume payments operations; capabilities that minimize fraud risk for incoming funds; and protections for the integrity of the bank's own internal operations and business processes.

According to Arthur Heise, Executive Vice President and Chief Risk Officer, Associated Banc-Corp, “We were looking to adopt a dynamic platform that allows us to enhance our current risk management processes, improve our readiness for future regulatory expectations, and above all help us provide our customers with the experience and security they expect from Associated.”

“Financial institutions understand that effective financial crime management is one of the single biggest factors today impacting both operational efficiency and, ultimately, their reputation to their customers,” said Amir Orad, President and CEO of NICE Actimize. “Our experience in helping institutions of all sizes develop and execute a financial crime strategy will allow us to help Associated address these challenges today, while preparing the institution for the future.”

About Associated Banc-Corp

Associated Banc-Corp (NASDAQ: ASBC) has total assets of \$22 billion and is one of the top 50 financial services holding companies operating in the United States. Headquartered in Green Bay, Wis., Associated has more than 250 banking locations serving more than 150 communities throughout Wisconsin, Illinois and Minnesota. The company offers a full range of banking services and other financial products and services. Associated Bank, N.A. is an Equal Housing Lender, Equal Opportunity Lender and Member FDIC.

NICE Actimize, a NICE Systems (NASDAQ: NICE) company, is the world’s largest and broadest financial crime, risk and compliance solutions provider. The company provides real-time and cross-channel fraud prevention, anti-money laundering, enterprise investigations, risk management and trading surveillance solutions built upon a single flexible software platform. Implemented by the majority of the world’s largest financial institutions, including all of the top 10 banks, the company’s solutions enable clients to mitigate financial crime risk, improve compliance, and reduce operational costs. www.actimize.com.

About NICE Systems

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