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Documents

6-K	zk1415617.htm
	6-K
EX-99	exhibit_99-1.htm
	Exhibit 99.1
EX-99	exhibit_99-2.htm
	Exhibit 99.2
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Module and Segment References

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13A-16 OR 15D-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

For the month of September 2014 (Report No. 1)

Commission File Number: 0-27466

NICE-SYSTEMS LTD.

(Translation of Registrant's Name into English)

22 Zarchin Street, P.O. Box 690, Ra'anana, Israel

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ____

CONTENTS

This Report on Form 6-K of NICE consists of the following documents, which are attached hereto and incorporated by reference herein:

- 99.1 Press Release: NICE Wins Speech Technology Excellence Award for Interaction Analytics from CUSTOMER Magazine for Sixth Time, Dated September 2, 2014
 - 99.2 Press Release: NICE Actimize Engages Former SEC Chairman Mary L. Schapiro and FBI Special Agent Gregory A. Coleman to Keynote 11th Annual Global Client Forum, Dated September 8, 2014
 - 99.3 Press Release: NICE Partners with G4S Subsidiary AMAG Technology to Integrate NICE Situator with Symmetry™ Access Control System, Dated September 9, 2014
 - 99.4 Press Release: Are Passwords Passé? NICE Shows How Companies are Using Voice Biometrics to Authenticate Callers in Real-time at FinovateFall 2014, Dated September 15, 2014
 - 99.5 Press Release: Analytics for Everyone – With NICE Insight Amplifier, all Company Stakeholders Can Quickly and Easily Gain Insight from Customer Interactions, Dated September 16, 2014
 - 99.6 Press Release: NICE Wins Two Customer Service Excellence Awards at CONAREC 2014 Dated September 17, 2014
 - 99.7 Press Release: Looking for a Needle in a Haystack? NICE Launches Video Search Solution to Pinpoint and Track People of Interest in Mere Minutes, Dated September 22, 2014
 - 99.8 Press Release: NICE to Showcase New Video Analytics Search Solution at ASIS, Dated September 23, 2014
 - 99.9 Press Release: Nanded, India Deploys NICE Safe City Solution to Protect Citizens, Visitors and Historical Sites, Dated September 29, 2014
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

NICE-SYSTEMS LTD.

By: /s/ Yechiam Cohen

Name: Yechiam Cohen

Title: General Counsel

Dated: October 6, 2014

EXHIBIT INDEX

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NICE Wins Speech Technology Excellence Award for Interaction Analytics from *CUSTOMER* Magazine for Sixth Time

NICE is recognized as a leading speech technology innovator that is helping organizations gain deeper insight into their interactions to improve the customer experience across channels

RA'ANANA, ISRAEL, September 2, 2014 – NICE Systems (NASDAQ: NICE) today announced that it is the recipient of a 2014 Speech Technology Excellence Award, presented by TMC *CUSTOMER* magazine, for its NICE Interaction Analytics solution.

NICE Interaction Analytics is a cross-channel analytics solution enabling companies to transform the valuable yet hidden information in customer interactions into business results. It helps prepare the workforce for handling customer interactions, shaping them in real time, and continuously improving future interactions.

NICE Interaction Analytics is powered by the NICE Engage Platform, NICE's next generation capture platform which supports 100 percent real-time analytics at unrivaled scale, speed, and low cost of ownership. The platform delivers real-time insights to more agents, all in just a few seconds, enabling them to take immediate action. It also offers improved detection of keywords and phrases and better language models for enhanced insights.

The tenth-annual Speech Technology Excellence Award honors companies who have demonstrated innovation in speech technology solutions that improve the bottom line for their customers. These include, but are not limited to, speech and analytics engines, IVR and self-service solutions, headphones, and voice-activated applications and services.

Miki Migdal, President, NICE Enterprise Product Group

"We are honored to be recognized by *CUSTOMER* magazine for NICE Interaction Analytics. This award is a testament of our commitment to helping companies get closer to their customers to achieve their business objectives. With NICE Interaction Analytics, organizations can unveil valuable insight from their customer interactions in order to better understand customer needs and preferences and identify areas of improvement. Armed with this information, they can then act on these insights to improve processes, engage employees, and deliver an exceptional customer experience."

About NICE Systems

NICE Systems (NASDAQ: NICE) is the worldwide leading provider of software solutions that enable organizations to take the next best action in order to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE's solutions empower organizations to capture, analyze, and apply, in real time, insights from both structured and unstructured Big Data. This data comes from multiple sources, including phone calls, mobile apps, emails, chat, social media, video, and transactions. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. www.nice.com.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Messer Migdal, are based on the current expectations of the management of NICE-Systems Ltd. (the Company) only, and are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) and the resulting uncertainties; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; pressure on pricing resulting from competition; and inability to maintain certain marketing and distribution arrangements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.

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NICE Actimize Engages Former SEC Chairman Mary L. Schapiro and FBI Special Agent Gregory A. Coleman to Keynote 11th Annual Global Client Forum

An information-packed, two-day agenda addresses financial crime and compliance challenges facing global financial institutions

NEW YORK – September 8, 2014 –NICE Actimize, a NICE Systems (NASDAQ:NICE) business and the largest and broadest provider of a single financial crime, risk and compliance software platform for the financial services industry, announces that Mary L. Schapiro, the only person to have served as both Chairman of the Securities and Exchange Commission (SEC) and the Commodity Futures Trading Commission (CFTC), will keynote its ENGAGE 2014 Client Forum, an exclusive gathering of executive leadership from the world's most prominent financial institutions. In its eleventh year, the ENGAGE Client Forum is an invitation-only event organized to foster idea-sharing among NICE Actimize clients and invited industry leaders. The event will take place in New York City on October 21-22.

In addition to Schapiro, FBI Special Agent Gregory A. Coleman – known for his role in leading the pursuit and criminal investigation into the dealings of the so-called “Wolf of Wall Street,” Jordan Belfort – will talk about his work with the Federal Bureau of Investigation and his pursuit of a range of financial fraudsters particularly focused on anti-money laundering related activities.

Themed “ENGAGE” to reflect the interaction between NICE Actimize and its client community, this year’s event is expected to be attended by more than 300 senior-level global professionals and will include more than 40 executive-level presentations and panels. Featuring senior client leadership and NICE Actimize subject matter experts, specialized content tracks will be dedicated to anti-money laundering, fraud detection and prevention, financial markets compliance and case management technology.

“For the past eleven years, our client base has partnered with us at Client Forum to share knowledge, experiences and ideas with their global colleagues regarding financial crime and compliance best practices and strategies,” said Joe Friscia, president, NICE Actimize. “As the industry’s problems have grown in scope and complexity, our Client Forum itself has also grown its ability to serve in an advisory capacity and as an open, idea-sharing venue.”

Schapiro served as the 29th Chairman of the U.S. Securities and Exchange Commission (2009-2012) as well as Commissioner (1988-1994). During four years as SEC chairman, she presided over one of the busiest rule-making agendas in the agency's history, during which the agency also brought a record number of enforcement actions, and executed a comprehensive restructuring program to improve protections for investors. She was appointed Chairman of the Commodity Futures Trading Commission (CFTC) by President Bill Clinton in 1994 and served in that capacity until 1996. Prior to becoming SEC Chairperson, she was CEO of the Financial Industry Regulatory Authority (FINRA) — the largest non-governmental regulator for all securities firms doing business with the U.S. public—where she served until 2008.

FBI Special Agent Gregory A. Coleman, widely known for his pursuit of Stratton Oakmont, a Long Island over-the-counter brokerage house lead by the “Wolf of Wall Street” Jordan Belfort, joined the FBI in 1989. From 1989-1992, Coleman investigated Ponzi and advance fee schemes under the mail and wire fraud statutes and provided support for an undercover investigation targeting fraud in the commodities markets. In 1992, Coleman became one of the original members of an investigative squad established to address securities fraud and commodities fraud on a full-time basis. In September 2008, Coleman moved to his current position as part of the Asset Forfeiture/Money Laundering Team.

Additional NICE Actimize ENGAGE Client Forum resources:

- Client registration and questions — contact engage@niceactimize.com.
- On Twitter — Follow @NICE_Actimize and the event hashtag #ActimizeEngage.
- On LinkedIn — Look for company updates at www.linkedin.com/company/actimize.
- On our Blog — Look for Client Forum participant thought leadership at www.niceactimize.com/blog.

Event participation is strictly limited to NICE Actimize clients and invited guests, and advance registration is required.

Media should contact cindy.morgan-olson@niceactimize.com for further information regarding pre-event or off-site interviews.

About NICE Actimize

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers and investors assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading. Find us at www.nice.com/actimize, @NICE_Actimize or NASDAQ:NICE.

About NICE Systems

NICE (NASDAQ: NICE) is the worldwide leader of software solutions that deliver strategic insights by capturing and analyzing mass quantities of structured and unstructured data in real time from multiple sources, including phone calls, mobile apps, emails, chat, social media, and video. NICE's solutions enable organizations to take the Next-Best-Action to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies.

Trademark note: Actimize, the Actimize logo, NICE, and the NICE logo are trademarks or registered trademarks of NICE Systems Ltd. and/or its subsidiaries. All other marks are trademarks of their respective owners. For a full list of NICE Systems' marks, please see: <http://www.nice.com/nice-trademarks>.

Forward-Looking Statements

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NICE Partners with G4S Subsidiary AMAG Technology to Integrate NICE Situator with Symmetry™ Access Control System

*Command and control centers worldwide will benefit from enhanced situational awareness and
streamlined incident management*

Ra'anana, Israel, September 9, 2014 – NICE Systems (NASDAQ: NICE) today announced its partnership with AMAG Technology, a G4S subsidiary, for the integration of its NICE Situator PSIM and situation management solution with AMAG Technology's Symmetry™ Access Control system. The joint solution can be used by command and control centers worldwide to improve situational awareness and streamline incident management.

The integration enables bi-directional communication between Symmetry and Situator. This means Situator can receive real-time Symmetry access control alerts and display these events along with access records and images of permitted personnel. Situator's ability to pull in data from a wide range of security systems means that Symmetry access control information can also be correlated with information from other sensors for accurate alerting. Once an alert is received, Situator's automated processes guide operators through response plans to improve management efficiency and minimize risk.

Several utilities companies and ports are already using the integrated solution for day-to-day security operations, allowing them to more easily identify access breaches and to improve collaboration between relevant parties.

Shae Taylor, Symmetry Extended Business Solutions Program Manager, AMAG Technology

"We are thrilled to certify NICE as a partner in our Symmetry Extended Business Solutions Program. NICE's leading expertise in PSIM and situation management complements our advanced access control technology, enabling end users to benefit from an intelligent, unified solution."

Chris Wooten, Executive Vice President, NICE Security Group

"Security operations are already benefitting from the enhanced situational awareness and streamlined incident management afforded by this **integrated solution. This integration is available globally for any customer that wants to leverage Situator and Symmetry together, and users can have confidence in the rigorous testing and certification process that has taken place.**"

NICE's security solutions help organizations capture, analyze and leverage big data to anticipate, manage and mitigate security and safety risks, improve operations, and make the world a safer place. The NICE security, intelligence and cyber offerings provide valuable insights that enable enterprises and government agencies to take the best action at the right time by correlating structured and unstructured data from multiple sensors and channels, detecting irregular patterns, and recognizing trends. The solutions have been deployed to help secure a broad range of organizations and events, such as banks, utility companies, airports, seaports, city centers, transportation systems, major tourist attractions, as well as sporting events and diplomatic meetings.

About AMAG Technology

AMAG Technology's Symmetry Security Management and Video Solutions can be found in a wide spectrum of markets: government, commercial, education, transportation, healthcare, utilities and banking. Based out of Torrance, California with sales and support located throughout the US, AMAG sells its Symmetry Product Portfolio of access control and network video systems through its Symmetry Authorized Resellers throughout North America. AMAG Technology is part of G4S Technology, a leading manufacturer of scalable, integrated security management systems headquartered in Tewkesbury, Gloucestershire, England. AMAG Technology has been at the leading edge of access control technology for over 40 years. <http://www.amag.com/>

G4S is the leading global integrated security company specializing in the provision of security products, services and solutions. The group is active in more than 120 countries, and is the largest employer quoted on the London Stock Exchange with more than 618,000 employees and has a secondary stock exchange listing in Copenhagen. For more information on G4S, visit www.g4s.com.

About NICE Systems

NICE Systems (NASDAQ: NICE) is the worldwide leading provider of software solutions that enable organizations to take the next best action in order to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE's solutions empower organizations to capture, analyze, and apply, in real time, insights from both structured and unstructured Big Data. This data comes from multiple sources, including phone calls, mobile apps, emails, chat, social media, video, and transactions. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. www.nice.com.

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Are Passwords Passé? NICE Shows How Companies are Using Voice Biometrics to Authenticate Callers in Real-time at FinovateFall 2014

NICE to demonstrate how its Real-Time Authentication solution helps financial institutions efficiently, seamlessly and securely service customers

PARAMUS, New Jersey, September 15, 2014 – NICE Systems (NASDAQ: NICE) today announced that it will present a live demonstration of NICE Real-Time Authentication to improve the customer experience while reducing the risk of fraud at FinovateFall 2014. The event will take place September 23-24, 2014 at the New York Hilton Midtown in New York City.

The NICE Real-Time Authentication solution validates customers as they conduct a conversation with an agent, using their voice as a unique identifier, all without PINs, passwords, or key phrases to remember. NICE's patent-pending Seamless™ Passive Enrollment process leverages a customer's previous call recordings to create a voice print to automatically confirm the caller's identity.

The solution simplifies the often rigorous authentication process, reducing customer effort by avoiding interrogation-like questioning. It also drives down average handle time by up to 45 seconds per call. NICE Real-Time Authentication is already being used by several large financial institutions across the globe, handling millions of calls with high availability and large-scale capacity.

At the event, NICE will give a live demonstration on September 23 at 9 a.m. of how the solution authenticates legitimate callers in the first few seconds of the call, while keeping imposters out.

Eric Mattson, CEO, Finovate

"Finovate brings the world's leading FinTech innovators together for a flagship two-day showcase of the latest and greatest financial and banking technology. NICE has been selected to demonstrate their new, groundbreaking NICE Real-Time Authentication solution to protect customers and financial institutions against fraudulent activity."

Tom Dziarski, President, NICE Americas

"As financial crime becomes more and more sophisticated, financial institutions face significant challenges when trying to provide immediate and efficient customer service while protecting sensitive customer information. Speeding up the customer authentication process frees up valuable time to allow organizations to focus on the customer's needs. Real-time voice authentication technology helps financial institutions get closer to their customers by servicing them faster, smarter and safer to protect them against fraud while providing an exceptional customer experience."

About FinovateFall

FinovateFall is a demo-based conference for innovative startups and established companies in the fields of banking and financial technology. Held in New York City, the event offers an insight-packed glimpse of the future of money via a fast-paced, intimate, and unique format. FinovateFall is organized by The Finovate Group. For more information on the event or to view videos of previous demos, visit finovate.com.

About NICE Systems

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Analytics for Everyone – With NICE Insight Amplifier, all Company Stakeholders Can Quickly and Easily Gain Insight from Customer Interactions

NICE Interaction Analytics, bolstered by the new Insight Amplifier, allows organizations to improve the customer experience by sharing valuable insights across the organization

RA'ANANA, ISRAEL, September 16, 2014 – NICE Systems (NASDAQ: NICE) today introduced its new release of NICE Interaction Analytics, which makes insights quickly and easily accessible to all members of the organization.

The new release is powered by the NICE Engage Platform – NICE's next generation capture platform which supports 100 percent real-time analytics at unrivaled scale, speed, and cost. The platform empowers more agents with real-time speech analytics for immediate next-best-action guidance, delivering the relevant insights within seconds of the customer engagement. Enhanced language models also improve detection rates for key words and phrases.

As organizations receive exponentially more insights from their interactions, Insight Amplifier, an add-on application for NICE Interaction Analytics, delivers these in a consumable and timely manner to various stakeholders for offline processing as well. This enables managers throughout the enterprise, including contact center managers, marketing executives, and customer experience officers to understand what their customers are saying, make timely, better-informed decisions, and drive action to improve service processes in real time.

Insight Amplifier offers the following capabilities:

- **One-click insights** – Users can perform a free-text search or use faceted navigation to look for key phrases mentioned in the interaction and uncover root causes. Results are aggregated into a single view that shows “top trending phrases,” “hot topics” and “word spotting”. Users can further refine their search or drill down for deeper insights.
- **Advanced cross-channel search** – Allows users to collect insights from all relevant interaction channels – phone calls, emails, chat, and feedback forums.
- **Role-based views** – Settings are customized based on the user's role, ensuring that the appropriate widgets are available
- **Action oriented** – The interface allows users to play back selected interactions, send them for evaluation or to a coaching package, and share insights via email
- **Fresh look and feel** with friendly user interface

Miki Migdal, President, NICE Enterprise Product Group

“The NICE Engage Platform powers significantly faster and farther reaching NICE Interaction Analytics. The advanced analytics capabilities now extend across the organization, from the frontline to the managerial level, making the wealth of insights accessible and customized to every individual. This signifies a new era for interaction analytics, which empowers all members of the organization to improve their reactions, both during and after customer engagements, to deliver an exceptional customer experience.”

About NICE Systems

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NICE Wins Two Customer Service Excellence Awards at CONAREC 2014

NICE was recognized at Brazilian Industry Event as a top analytics vendor by the country's leading contact centers

São Paulo, September 17, 2014 – NICE Systems (NASDAQ: NICE) today announced that it is the winner of two Customer Service Excellence Awards – for Intelligent Analytics and Digital Recording – which it received at the 2014 National Congress of the Company-Customer Relations (CONAREC 2014) that took place September 9-10.

Award winners were selected based on a study conducted by Grupo Padrão (*Brazilian Sector Overview Customer Relations 2014*). This entailed interviews with Brazilian contact centers and contractors, across sectors such as banking, telecommunications, and utilities. Vendors were evaluated based on various criteria such as features, performance, technical support, scalability, and price.

Roberto Meir, Publisher and CEO of Grupo Padrão, organizer of CONAREC

“Delivering excellent customer service is a top priority across all sectors in Brazil. Yet, consumers are demanding more and more from their service providers – they want companies to engage with them on the channels they choose, and at the time and place that is most convenient to them. Our study pinpointed the challenges still facing organizations today and also gave us the opportunity to highlight the companies that have succeeded in delivering innovative solutions to help organizations exceed customer expectations.”

NICE's broad portfolio of real-time analytics solutions includes Real-Time Speech Analytics, Real-Time Authentication, NICE Fizzback, and NICE Customer Engagement Analytics. The company recently introduced to the market its new NICE Engage Platform, a next-generation capture platform which allows organizations to incorporate real-time interaction data and analytics, at scale, into all of their service processes. The platform makes the use of real-time analytics practical by supporting up to tens of thousands of channels and delivering the relevant insights and guidance during the customer engagement.

Luiz Camargo, General Manager Southern Cone, NICE

“We are proud to have received these prestigious awards at the recent CONAREC event. This is further testament to the efficacy of our offering to help organizations meet the needs of the ‘now customer’ and deliver a consistent, exceptional customer experience across all interaction channels. Our position has been further enhanced by our launch at the conference of our NICE Engage Platform and new Interaction Analytics release. This will enable organizations to scale up their real-time analytics capabilities and transform customer experience.”

About CONAREC

CONAREC is Brazil's largest event dedicated to customer relationship management (CRM) and customer experience management (CEM). Thousands of executives from the industry's most prominent global and local organizations gathered to share innovative ideas and valuable best practices for improving their business operations.

About NICE Systems

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Looking for a Needle in a Haystack? NICE Launches Video Search Solution to Pinpoint and Track People of Interest in Mere Minutes

NICE Suspect Search is a patent-pending analytics solution that for the first time enables organizations to quickly search for a specific person within large volumes of video

RA'ANANA, ISRAEL, September 22, 2014 – When time is of the essence, security and public safety organizations will no longer be overwhelmed by the process of reviewing hours of video to identify and track people, **NICE Systems (NASDAQ: NICE)** announced today. The company formally introduced to the market NICE Suspect Search, a new video analytics solution aimed at efficiently searching through multiple video sources to detect targets in a matter of minutes.

Currently searching for a specific person over many cameras and locations and across a broad period of time is a demanding, lengthy, and cost-consuming task that may end up being fruitless.

With NICE Suspect Search, a search for an individual is initiated with a reference based upon a recorded image, an uploaded full body photo, or by creating a composite. The system can simultaneously search for multiple targets in several cameras. By automatically filtering out 95 percent of irrelevant images and presenting the results by relevancy, an hour of video can be reviewed in less than a minute.

NICE Suspect Search can be useful in many use cases, including:

- Conducting a forensic investigation by analyzing multiple video sources following a crime to identify the perpetrator's route and actions
- Tracking an intruder of a closed area or checkpoint breach
- Finding a lost child within a critical window of time
- Locating the owner of unattended luggage

As a result, organizations can optimize their ongoing security and safety operations by:

- Enhancing forensic analysis of events
- Improving response time
- Preventing criminal activity
- Reducing operational shutdown time

The system is built on NICE's IP video management solution, NiceVision, and can be integrated with NICE's situation management solution, Situator. It is currently deployed in several proof-of-concept (POC) projects around the world, including airports, mass transit, safe cities and major sporting events.

Chris Wooten, Executive Vice President, NICE Security Group

"While the proliferation of cameras is an important trend in the security market, the burden of processing all of the data has limited the value of the video footage. Based upon our extensive work in the market, we've developed NICE Suspect Search, which is a ground breaking application that tackles that major pain point for our customers. Whether they are trying to find a suspect, understand who left behind a bag, or see where a child went, they may now have that answer in minutes."

For more information on NICE Suspect Search, visit www.nice.com/find-right-now/

NICE's security solutions help organizations capture, analyze and leverage big data to anticipate, manage and mitigate security and safety risks, improve operations, and make the world a safer place. The NICE security, intelligence and cyber offerings provide valuable insights that enable enterprises and government agencies to take the best action at the right time by correlating structured and unstructured data from multiple sensors and channels, detecting irregular patterns, and recognizing trends. The solutions have been deployed to help secure a broad range of organizations and events, such as banks, utility companies, airports, seaports, city centers, transportation systems, major tourist attractions, as well as sporting events and diplomatic meetings.

About NICE Systems

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NICE to Showcase New Video Analytics Search Solution at ASIS

NICE is the winner of an ASIS Accolades Award for its Suspect Search solution, which it will showcase for the first time at the event

Paramus, New Jersey, September 23, 2014 – NICE Systems (NASDAQ: NICE) today announced that it will demonstrate its newly launched Suspect Search solution at booth #1443 at the ASIS International 60th Annual Seminar and Exhibits. The event takes place in Atlanta, Georgia **September 29 to October 2**.

NICE is also a recipient of an ASIS Accolades Award for its video analytics solution. The ASIS Accolades Awards will be presented at the event, recognizing the most innovative new products, services, and solutions in the security industry.

NICE Suspect Search is a patent-pending video analytics technology that can quickly locate and retrace the movements of a suspect, lost child, or other person of interest within a video surveillance network. Video footage from different cameras and time frames can be reviewed in just minutes, as the system automatically filters out 95 percent of irrelevant images. In addition to achieving faster response times, organizations are able to restore normal operations quicker following a breach to a sensitive area. Digitally stamped images, video, and related location information associated with each search can easily be shared with police departments and district attorneys as part of forensic investigations.

“We’re excited to be demonstrating our Suspect Search solution at ASIS and showing organizations for the first time how they can gain real-time insight from their recorded video,” said Chris Wooten, Executive Vice President, NICE Security Group. “Suspect Search represents a whole new generation of video analytics which we believe will substantially raise the bar on real-time forensics by reducing the time it takes to identify and find a suspect from days to minutes. This should save time and money, and in high-stakes situations potentially lives as well.”

At the show, NICE will also be highlighting the new mobile and web capabilities of its NICE Situator solution which extend situation management from the control room to the field, creating a shared environment for managing incidents.

NICE will also participate in three sessions in the ASIS Educational program:

- Making the Business Case for Security Investments – September 30 at 11:00 a.m.
- Understanding the Core Elements of PSIM – September 30 at 1:45 p.m.
- Five Physical Security Trends to Watch – October 1 at 11:00 a.m.

NICE’s security solutions help organizations capture, analyze and leverage big data to anticipate, manage and mitigate security and safety risks, improve operations, and make the world a safer place. The NICE security, intelligence and cyber offerings provide valuable insights that enable enterprises and government agencies to take the best action at the right time by correlating structured and unstructured data from multiple sensors and channels, detecting irregular patterns, and recognizing trends. The solutions have been deployed to help secure a broad range of organizations and events, such as banks, utility companies, airports, seaports, city centers, transportation systems, major tourist attractions, as well as sporting events and diplomatic meetings.

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Nanded, India Deploys NICE Safe City Solution to Protect Citizens, Visitors and Historical Sites

Using NICE Situitor and NiceVision the city has set up a centralized control room for managing daily operations as well as emergency response

RA'ANANA, ISRAEL, September 29, 2014 – NICE Systems (NASDAQ: NICE) today announced that it has deployed its Safe City solution in Nanded, India, a city with over half a million citizens. NICE's solution provides Nanded's law enforcement agencies real-time situational awareness for both day-to-day operations and disaster handling.

At the heart of the Nanded Safe City project is what has aptly been named the C-Cube, the command, control and communication center located in the city's police headquarters. NICE Situitor, NICE's PSIM/Situation Management solution, is the backbone of C-Cube's 24/7 monitoring. Nanded Safe City also includes NiceVision intelligent IP video surveillance and crowd control video analytics.

The crowd control video analytics allow police to identify potential safety threats stemming from overcrowding, an ongoing concern due to the city's influx of visitors. Situitor's ability to maintain, manage and enforce pre-configured standard operating procedures (SOPs) enables Nanded law enforcement to provide consistent, effective and compliant responses to unfolding security and disaster management events. Uniquely, Situitor supports multi-language interfaces, so the system and SOPs are in the local Marathi language.

Mr. G Sreekanth, Municipal Commissioner of Nanded City

"Nanded's historical and religious significance make safety and security a high priority. The C-Cube was designed to facilitate better communications between law enforcement officials and the public, and to centralize safety and security management. With NICE's support, we were able to bring our vision to fruition and even create a public address system that allows us to communicate quickly with our citizens. Although we just launched C-Cube, we're already seeing an improvement in security, operations, communications, and the way incidents are handled."

Chris Wooten, Executive Vice President, NICE Security Group

"We're pleased to be helping the City of Nanded enhance the safety and security of its residents, guests and historical sites. This deployment reinforces our expertise in helping cities around the world manage day-to-day events, as well as large-scale incidents, from both a security and operational perspective. As more cities seek to become 'safe cities,' they can look to Nanded as another example of how centralized situation management solutions can improve communication, collaboration and incident response."

The C-Cube Safe City concept was developed together with consultant MIPL, Mr. D. Sivanandhan, IPS retd. (former CP Mumbai & former DGP, Maharashtra), and system integrator Samarth Security Systems (India) Pvt. Ltd.

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